

Lindenwood University - Kaskaskia College

Corporate Communication Transfer Guide

2009-2010 approved 3/31/09

General Education Requirements

The following Kaskaskia College courses may be taken to meet Lindenwood University (LU) requirements for a Bachelor of Arts in Corporate Communications (LCIE).

Visit Lindenwood University at www.lindenwood.edu or call 636-949-4949.

For more information contact Dept Chair Michael Castro at 636-949-4520 or mcastro@lindenwood.edu

General Education Requirements consist of the following 6 clusters:

Communications Cluster (9 hours)

		ICM 101	Communications I (3)
		ICM 102	Communications II (3)
		ICM 104	Literary Types (3)

Note: The Communications Cluster is required of all LCIE students and may not be met through transfer.

In order to advance beyond the Communications Cluster, a student must meet the criteria set by the communications faculty, typically by earning a "C" or above in all three classes, Communications I, Communications II, and Literary Types.

Cross Cultural Cluster (9 hours - 3 courses) HIS 100 plus 6 hours of Focus Courses selected from:

HIST 102	History of Western Civilization	IHS 10000	A History of the Human Community (3)
HIST 161	World Civilizations since 1500		
		ICL 32000	Chinese Art & Culture (3)
		ICL 32100	Issues in Modern China (3)
		or	
		ICL 33000	Japanese Art & Culture (3)
		ICL 33100	Issues in Modern Japan (3)
		or	
		ICL 34100	Politics & Culture of 20th Century Africa (3)
		ICL 34200	African Continuum (3)
		or	
		ICL 35100	Art & Culture of India (3)
		ICL 35200	Literature of India (3)
		or	
		ICL 31200	History of Russia II (3)
		ICL 33700	Russian Authors (3)
		or	
		ICL 31000	Native American Indians (3)
		ICL 35000	Myth & Civilization (3)
		or	
		ICL 36100	Art & Culture of Latin America (3)
		ICL 36200	Issues in Modern Latin America (3)
		or	
		ICL 36400	Issues in Modern Germany (3)
		ICL 36800	German Artist & Authors (3)

The following can also be used to complete the cross cultural/focus classes

ANTH 101	Cultural Anthropology	will satisfy a cross cultural
ARTO 106	Art History I	will satisfy a cross cultural

ARTO 107	Art History II	will satisfy a cross cultural
FREN 101	French	will satisfy a cross cultural
FREN 102	French	will satisfy a cross cultural
FREN 203	French	will satisfy a cross cultural
FREN 204	French	will satisfy a cross cultural
GEOG 104	World Geography	will satisfy a cross cultural
GERM 101	German	will satisfy a cross cultural
GERM 102	German	will satisfy a cross cultural
GERM 203	German	will satisfy a cross cultural
GERM 204	German	will satisfy a cross cultural
HIST 101	History of Western Civilization	will satisfy a cross cultural
HIST 105	History of the Eastern Civilizations	will satisfy a cross cultural
HIST 106	History of the Eastern Civilizations	will satisfy a cross cultural
HIST 150	Latin American History	will satisfy a cross cultural
HIST 185	Contemporary History	will satisfy a cross cultural
LITO 140	World Literature	will satisfy a cross cultural
MUSC 207	Introduction to Music History	will satisfy a cross cultural
RUSN 101	Elementary Russian	will satisfy a cross cultural
RUSN 102	Elementary Russian II	will satisfy a cross cultural
SPAN 101	Spanish	will satisfy a cross cultural
SPAN 102	Spanish	will satisfy a cross cultural
SPAN 203	Spanish	will satisfy a cross cultural

Note: When using foreign languages to cover the Cross Cultural requirement it is necessary to pass two consecutive semesters of the same language

Humanities Cluster (9 hours - 3 courses)

LITO 139	World Literature	IEN 20100	World Literature & Ideas I (3)
LITO 105	Introduction to Poetry		will satisfy a literature
LITO 106	Introduction to Drama		will satisfy a literature
LITO 107	Introduction to Fiction		will satisfy a literature
LITO 110	Classical Mythology		will satisfy a literature
LITO 112	Non-Western Literature		will satisfy a literature
LITO 113	American Ethnic Literature		will satisfy a literature
LITO 117	Film & Literature		will satisfy a literature
LITO 120	Literature & Gender		will satisfy a literature
LITO 164	The Bible as Literature		will satisfy a literature
LITO 199	Topics in Literature		will satisfy a literature
LITO 201	English Literature		will satisfy a literature
LITO 202	English Literature		will satisfy a literature
LITO 204	American Literature		will satisfy a literature
LITO 205	American Literature		will satisfy a literature
LITO 210	Shakespeare		will satisfy a literature
LITO 140	World Literature		will satisfy a literature
PHLE 121	Introduction to Philosophy	IPH 10000	Introduction to Philosophy (3)
PHLE 110	Logic		will satisfy a philosophy/religion
PHLE 119	Core Values & Ethical Decision Mkg		will satisfy a philosophy/religion
PHLE 120	Ethics		will satisfy a philosophy/religion
ARTO 105	Introduction to Art	IRT 21000	Concepts of Visual Arts (3)
ARTO 103	3D Design		will satisfy a fine art
ARTO 117	Ceramics I		will satisfy a fine art
DRMA 111	Theatre Appreciation		will satisfy a fine art

MUSC 101	Introduction to Music in America	will satisfy a fine art
MUSC 107	Music Appreciation	will satisfy a fine art
ARTO 106	Art History I	will satisfy a fine art
ARTO 107	Art History II	will satisfy a fine art
MUSC 207	Introduction to Music History	will satisfy a fine art

Math Clusters (9 hours - 3 courses)

		IMH 14100	Statistics (3)
		IMH 22000	Research Design & Methodology (3)
		IMH 31000	Quantitative Management Applications (3)

MATH 130	Introduction to Contemporary Math	will satisfy a college level math
MATH 134	College Algebra	will satisfy a college level math
MATH 135	Trigonometry	will satisfy a college level math
MATH 136	General Studies	will satisfy a college level math
MATH 143	Finite Mathematics	will satisfy a college level math
MATH 166	Calculus & Analytic Geometry I	will satisfy a college level math
MATH 170	Math for Elementary Teachers I	will satisfy a college level math
MATH 172	Math for Elementary Teachers II	will satisfy a college level math
MATH 246	Calculus for Business & Social Sci	will satisfy a college level math
MATH 247	Business Statistics	will satisfy a college level math

Note: The mathematics requirement is for two courses at the college algebra or above level. A student with approved transfer credit needs a minimum of 6 semester hours of credit from those classes.

Natural Science Cluster (9 hours)

		INS 10100	Modern Topics in Environmental Sciences (3)
		INS 20200	Science & the 21st Century (3)
		INS 30300	Science, Public Policy, & Public Values (3)

BIOL 101	Biology	will satisfy a biological science
BIOL 123	Biology, Society, and Environment	will satisfy a biological science
BIOL 125	Human Biology	will satisfy a biological science
BIOL 145	Introduction to Marine Biology	will satisfy a biological science
BIOL 146	Environmental Biology	will satisfy a biological science
BIOL 205	Ecology	will satisfy a biological science
BOTY 101	Botany	will satisfy a biological science
CHEM 101	World of Chemistry	will satisfy a physical science
CHEM 103	General Chemistry	will satisfy a physical science
CHEM 104	General Chemistry	will satisfy a physical science
CHEM 105	Biological Chemistry	will satisfy a physical science
CHEM 106	Environmental Chemistry	will satisfy a physical science
PHYS 101	Physics I	will satisfy a physical science
PHYS 201	University Physics I	will satisfy a physical science
PSCI 120	General Physical Science	will satisfy a physical science
GEOG 101	Physical Geography	will satisfy an earth science
PSCI 101	Astronomy	will satisfy an earth science
PSCI 101	Astronomy	will satisfy an earth science
PSCI 102	Astronomy	will satisfy an earth science
PSCI 102	Astronomy	will satisfy an earth science
PSCI 103	Geology	will satisfy an earth science
PSCI 140	Environmental Geology	will satisfy an earth science
PSCI 145	Energy and the Environment	will satisfy an earth science

PSCI 160 Earth Science
 PSCI 180 Atmospheric Science

will satisfy an earth science
 will satisfy an earth science

NOTE: The natural science requirement is for two courses, one of which has an accompanying lab. The courses must come from two distinct sciences: earth, physical, or biological. A student with approved transfer credits may satisfy the natural science cluster with fewer than 9 semester hours.

Social Sciences Cluster I (9 hours)

POLS 101	Political Science	IPS 15500	American National Government (3)
HIST 103	History of the United States		will satisfy an american history/govt
HIST 104	History of the United States		will satisfy an american history/govt
POLS 205	Political Science		will satisfy an american history/govt
PSYN 101	Psychology	IPY 10000	Principles of Psychology (3)
PSYH 228	Applied Psychology		will satisfy a psychology
SOCO 101	Sociology	ISC 10200	Basic Concepts of Sociology
SOCO 202	Social Problems		will satisfy a sociology
SOCO 252	Marriage & Family		will satisfy a sociology
ANTH 101	Cultural Anthropology		will satisfy a social science
ECON 201	Survey of American Economics		will satisfy a social science
LAWO 255	Introduction to Criminology		will satisfy a social science

Corporate Communications Core (45 hours/5 clusters & Capstone)

To declare as a Corporate Communications major, a student must have 45 hours of coursework including Foundation Study, and at least 27 hours of Corporate Communications coursework.

Core Requirements

* a student must chose at least 3 clusters from the list below

Foundation Studies Cluster (9 hours)

ICM 400 Historial Development & Trends in Comm (3)
 ICM 405 Media & Society (3)
 ICM 406 Theories of Communication (3)

Group Dynamics Cluster (9 hours)

IHR 370 Group Dynamics (3)
 IHR 371 Conflict Resolution (3)
 IHR 410 Labor Economics & Industrial Relations (3)

Adult Learning Cluster (9 Hours)

IHR 360 Adult Learnig Processes (3)
 IHR 361 Career/Staff Development (3)
 IHR 362 Employee Training & Development (3)

Desktop Publishing Cluster (9 hours)

ICM 305 Desktop Publising in the Workplace (3)
 ICM 445 Information Systems Project (3)
 ICM 463 Computer Based Graphics (3)

Marketing Cluster (9 hours)

IBA 350 Principles of Marketing (3)
 IBA 353 International Marketing (3)
 IBA 453 Marketing Management & Planning (3)

Organizational Communications Cluster (9 hours)

ICM 460	Organization Communications Theory (3)
ICM 461	Communications Process Analysis (3)
ICM 462	Practical Appl of Communication Process (3)

Promotional Mix Cluster (9 hours)

ICM 350	Principles of Advertising (3)
ICM 389	Principles of Public Relations (3)
ICM 390	Promotion Management (3)

Public Relations Cluster (9 hours)

ICM 441	Group Communications (3)
ICM 442	PR Ethics (3)
ICM 443	PR Research & Planning (3)

Elective hours - 18 hours

* a student must take 2 additional clusters from either the list above or from the Mass Communication clusters listed below

Creative Writing Cluster (9 hours)

ICM 311	Creative Writing Lab (3)
ICM 312	The Art of Fiction (3)
ICM 313	The Art of Poetry (3)

Advanced Creative Writing Cluster (9 hours)

ICM 314	Advanced Creative Writing (3)
ICM 351	Modern Poetry (3)
ICM 380	Selected Topics in Literature (3)

Documentary Expression Cluster (9 hours)

ICM 372	Documentary Film & Video (3)
ICM 373	Photojournalism (3)
ICM 375	Documentary Journalism (3)

Desktop Publishing Cluster (9 hours)

CITA 244 Desktop Publishing Basics

ICM 305	Desktop Publishing in the Workplace (3)
ICM 445	Information Systems Project (3)
ICM 463	Computer Based Graphics (3)

Television Production Cluster (9 hours)

ICM 354	Television Production (3)
ICM 358	Writing for Television (3)
ICM 359	Production Management (3)

Advanced Television Production Cluster (9 hours)

ICM 474	Advanced Television Production (3)
ICM 476	Advanced Television Directing (3)
ICM 477	Advanced Television Editing (3)

Visual Communication Cluster (9 hours)

ICM 431	Design-Visual Communications (3)
ICM 432	Color Theory & Applications (3)
ICM 433	20th Century Art Applications (3)

Creative Non-Fiction Cluster (9 hours)

ICM 455 Literary Feature Writing (3)
ICM 456 Memoir & the Personal Essay (3)
ICM 457 Studies in Creative Non-Fiction (3)

Culminating Project (1 hour)

ICU 499 Culminating Project