

Lindenwood University - Southwestern Illinois College

Corporate Communications Transfer Guide

2008-2009

General Education Requirements

The following Southwestern Illinois College (SWIC) courses may be taken to meet Lindenwood University (LU) requirements for a Bachelor of Arts in Business Administration (LCIE).

Visit Lindenwood University at www.lindenwood.edu or call 636-949-4933.

For more information contact Department Chair **Michael Castro** at 636-949-4520 or mcastro@lindenwood.edu

General Education Requirements consist of the following 6 clusters:

Communications Cluster (9 hours)

		ICM 101	Communications I (3)
		ICM 102	Communications II (3)
		ICM 104	Literary Types (3)

Note: The Communications Cluster is required of all LCIE students and may not be met through transfer.

In order to advance beyond the Communications Cluster, a student must meet the criteria set by the communications faculty, typically by earning a "C" or above in all three classes, Communications I, Communications II, and Literary Types.

Cross Cultural Cluster (9 hours - 3 courses) HIS 100 plus 6hours of Focus Courses selected from:

HIST 102	World Civilization II		IHS100 A History of the Human Community (3)
			ICL 320 Chinese Art & Culture (3)
			ICL 321 Issues in Modern China (3)
			or
			ICL 330 Japanese Art & Culture (3)
			ICL 331 Issues in Modern Japan (3)
			or
			ICL 341 Politics & Culture of 20th Century Africa (3)
			ICL 342 African Continuum (3)
			or
			ICL 351 Art & Culture of India (3)
			ICL 352 Literature of India (3)
			or
			ICL 312 History of Russia II (3)
			ICL 337 Russian Authors (3)
			or
			ICL 310 Native American Indians (3)
			ICL 350 Myth & Civilization (3)
			or
			ICL 361 Art & Culture of Latin America (3)
			ICL 362 Issues in Modern Latin America (3)
			or
			ICL 364 Issues in Modern Germany (3)
			ICL 368 German Artist & Authors (3)

The following can also be used to complete the cross cultural/focus classes

ANTH 150	Cultural Anthropology	Will satisfy Cross Cultural
ANTH 175	Intro to Mexican Culture	Will satisfy Cross Cultural
ANTH 210	Native American Cultures	Will satisfy Cross Cultural
ART 104	Art History I:Prehistoric-Gothic	Will satisfy Cross Cultural
ART 105	Art History II:Renaissance-Modern	Will satisfy Cross Cultural
FREN 101	Elementary French I	Will satisfy Cross Cultural
FREN 102	Elementary French I	Will satisfy Cross Cultural
FREN 201	Intermediate French I	Will satisfy Cross Cultural
FREN 202	Intermediate French II	Will satisfy Cross Cultural
GEOG 152	World Regional Geography	Will satisfy Cross Cultural
GERM 101	Elem. German I (4)	Will satisfy Cross Cultural
GERM 102	Elem. German II (4)	Will satisfy Cross Cultural
GERM 201	Intermediate German I	Will satisfy Cross Cultural
GERM 202	Intermediate German II	Will satisfy Cross Cultural
HIST 114	Latin American History	Will satisfy Cross Cultural
HIST 115	Mid-East History	Will satisfy Cross Cultural
HIST 117	African History	Will satisfy Cross Cultural
HIST 152	European Civilization II	Will satisfy Cross Cultural
HIST 160	Survey of British History I	Will satisfy Cross Cultural
HIST 161	Survey of British History II	Will satisfy Cross Cultural
HIST 282	Russian History	Will satisfy Cross Cultural
LIT 201	World Literature I	Will satisfy Cross Cultural
LIT 202	World Literature II	Will satisfy Cross Cultural
RUSS 101	Elem. Russian I (4)	Will satisfy Cross Cultural
RUSS 102	Elem. Russian II (4)	Will satisfy Cross Cultural
SPAN 101	Elementary Spanish I	Will satisfy Cross Cultural
SPAN 102	Elementary Spanish II	Will satisfy Cross Cultural
SPAN 201	Intermediate Spanish I	Will satisfy Cross Cultural
SPAN 202	Intermediate Spanish II	Will satisfy Cross Cultural
SPAN 211	Conversational Spanish I	Will satisfy Cross Cultural
SPAN 212	Conversational Spanish II	Will satisfy Cross Cultural

Note: When using foreign languages to cover the Cross cultural requirement it is necessary to pass two consecutive semesters of the same language

NOTE: SWIC's HIST 101 World Civilization I is not considered by LU at a World History.

Humanities Cluster (9 hours - 3 courses)

LIT 201	World Literature I	IEN 201	World Literature & Ideas I (3)
LIT 116	Literature Written by Women		Will satisfy a Literature course
LIT 117	Literature Written by Women II		Will satisfy a Literature course
LIT 125	Drama as Literature		Will satisfy a Literature course
LIT 202	World Literature II		Will satisfy a Literature course
LIT 203	The Bible as Literature I		Will satisfy a Literature course
LIT 204	The Bible as Literature II		Will satisfy a Literature course
LIT 205	Lit of Dev/Non-Western Countries		Will satisfy a Literature course
LIT 208	Topics in Film and Literature		Will satisfy a Literature course
LIT 213	American Literature I		Will satisfy a Literature course
LIT 214	American Literature II		Will satisfy a Literature course
LIT 215	Contemp Multicultural American Lit		Will satisfy a Literature course

LIT 251	British Literature I		Will satisfy a Literature course
LIT 252	British Literature II		Will satisfy a Literature course
LIT 290	Shakespeare - Comedies & Histories		Will satisfy a Literature course
LIT 291	Shakespeare-Tragedies&Romances		Will satisfy a Literature course
PHIL 150	Introduction to Philosophy	IPH 100	Introduction to Philosophy (3)
PHIL 151	Introductory Logic		Will satisfy a Philosophy/Religion course
PHIL 152	Ethics		Will satisfy a Philosophy/Religion course
PHIL 153	Intro/History of Phil I:Classical Thought		Will satisfy a Philosophy/Religion course
PHIL 154	Intro/Hist of Phil II:Contemp Thought		Will satisfy a Philosophy/Religion course
PHIL 155	Non-Western Philosophy		Will satisfy a Philosophy/Religion course
PHIL 160	Introduction to Philosophy of Religion		Will satisfy a Philosophy/Religion course
ART 101	Art Appreciation	IRT 210	Concepts of Visual Arts (3)
ART 104	Art History I: Prehistoric-Gothic		Will satisfy a Fine Arts course
ART 105	Art History II: Renaissance-Modern		Will satisfy a Fine Arts course
ART 112	Basic Design II		Will satisfy a Fine Arts course
ART 113	Ceramics I		Will satisfy a Fine Arts course
ART 116	Photography I		Will satisfy a Fine Arts course
ART 150	Drawing I		Will satisfy a Fine Arts course
ART 252	Life Drawing		Will satisfy a Fine Arts course
MUS 101	Music Appreciation		Will satisfy a Fine Arts course
MUS 102	American Popular Music		Will satisfy a Fine Arts course
MUS 103	Music Literature		Will satisfy a Fine Arts course
SPCH 120	Theatre Appreciation		Will satisfy a Fine Arts course
SPCH 256	Theatre Acting		Will satisfy a Fine Arts course

Math Clusters (9 hours - 3 courses)

		IMH 141	Statistics (3)
		IMH 220	Research Design & Methodology (3)
		IMH 310	Quantitative Management Applications (3)
MATH 107	General Education Statistics (4)		Will satisfy a college level math course
MATH 111	Liberal Arts Mathematics (4)		Will satisfy a college level math course
MATH 112	College Algebra (4)		Will satisfy a college level math course
MATH 113	Finite Math for Bus & Soc Sci (4)		Will satisfy a college level math course
MATH 114	Trigonometry		Will satisfy a college level math course
MATH 191	Introduction to Statistics (4)		Will satisfy a college level math course
MATH 203	Analytic Geometry & Calculus I (5)		Will satisfy a college level math course
MATH 204	Analytic Geometry & Calculus II (5)		Will satisfy a college level math course
MATH 205	Analytic Geometry & Calculus III (4)		Will satisfy a college level math course
MATH 213	Calculus for Business & Soc Sci (4)		Will satisfy a college level math course
MATH 290	Differential Equations		Will satisfy a college level math course
MATH 292	Linear Algebra		Will satisfy a college level math course

Note: The mathematics requirement is for two courses at the college algebra or above level. A student with approved transfer credit needs a minimum of 6 semester hours of credit from those classes.

Natural Science Cluster (9 hours)

		INS 101	Modern Topics in Environmental Sciences (3)
		INS 202	Science & the 21st Century (3)
		INS 303	Science, Public Policy, & Public Values (3)
ATY 101	Astronomy		Will satisfy an Earth Science

BIOL 100	General Biology (4)	Will satisfy a Biological science
BIOL 101	Principles of Biology I (4)	Will satisfy a Biological science
BIOL 105	Human Biology (4)	Will satisfy a Biological science
BIOL 106	Environmental Science	Will satisfy a Physical Science
CHEM 100	Chemistry in Everyday Life (4)	Will satisfy a Physical Science
CHEM 101	Introductory Chemistry (5)	Will satisfy a Physical Science
CHEM 103	Intro Organic & Biological Chem (5)	Will satisfy a Physical Science
ES 101	Earth Science (4)	Will satisfy an Earth Science
ES 102	Physical Geology (4)	Will satisfy an Earth Science
ES 150	Rocks & Minerals	Will satisfy an Earth Science
ES 180	Historical Geology (4)	Will satisfy an Earth Science
ES 250	Introduction to Weather & Climate	Will satisfy an Earth Science
PHYS 101	General Physical Science (4)	Will satisfy a Physical Science
PHYS 151	General Physics I	Will satisfy a Physical Science
PHYS 152	General Physics II	Will satisfy a Physical Science

NOTE: The natural science requirement is for two courses, one of which has an accompanying lab. The courses must come from two distinct sciences: earth, physical, or biological. A student with approved transfer credits may satisfy the natural science cluster with fewer than 9 semester hours.

Social Sciences Cluster I (9 hours)

HIST 180	US History to 1865	Will satisfy an American History/Government course
HIST 181	US History, 1865 to the Present	Will satisfy an American History/Government course
HIST 230	African-American History	Will satisfy an American History/Government course
POLS 150	Intro to American Government	Will satisfy an American History/Government course
POLS 261	American Government (National)	IPS 155 American National Government (3)
POLS 262	American Government (State & Local)	Will satisfy an American History/Government course
PSYC 151	General Psychology	IPY 100 Principles of Psychology (3)
PSYC 200	Applied Psychology	Will satisfy a Psychology course
SOC 153	Introductory Sociology	ISC 102 Basic Concepts of Sociology (3)
SOC 203	Social Problems	Will satisfy a Sociology course
SOC 230	Race & Ethnicity in the United States	Will satisfy a Sociology course
SOC 255	The Family	Will satisfy a Sociology course
ANTH 150	Cultural Anthropology	Will satisfy a Social Science course
AOJ 160	Criminology	Will satisfy a Social Science course

Corporate Communications Core (45 hours/5 clusters & Capstone)

To declare as a Corporate Communications major, a student must have 45 hours of coursework including Foundation Study, and at least 27 hours of Corporate Communications coursework.

Core Requirements

* a student must chose at least 3 clusters from the list below

Foundation Studies Cluster (9 hours)

ICM 400	Historial Development & Trends in Comm (3)
ICM 405	Media & Society (3)
ICM 406	Theories of Communication (3)

Group Dynamics Cluster (9 hours)

IHR 370	Group Dynamics (3)
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- IHR 371 Conflict Resolution (3)
- IHR 410 Labor Economics & Industrial Relations (3)

Adult Learning Cluster (9 Hours)

- IHR 360 Adult Learning Processes (3)
- IHR 361 Career/Staff Development (3)
- IHR 362 Employee Training & Development (3)

Desktop Publishing Cluster (9 hours)

- ICM 305 Desktop Publishing in the Workplace (3)
- ICM 445 Information Systems Project (3)
- ICM 463 Computer Based Graphics (3)

Marketing Cluster (9 hours)

- IBA 350 Principles of Marketing (3)
- IBA 353 International Marketing (3)
- IBA 453 Marketing Management & Planning (3)

Organizational Communications Cluster (9 hours)

- ICM 460 Organization Communications Theory (3)
- ICM 461 Communications Process Analysis (3)
- ICM 462 Practical Appl of Communication Process (3)

Promotional Mix Cluster (9 hours)

- ICM 350 Principles of Advertising (3)
- ICM 389 Principles of Public Relations (3)
- ICM 390 Promotion Management (3)

Public Relations Cluster (9 hours)

- ICM 441 Group Communications (3)
- ICM 442 PR Ethics (3)
- ICM 443 PR Research & Planning (3)

Elective hours - 18 hours

* a student must take 2 additional clusters from either the list above or from the Mass Communication clusters listed below

Creative Writing Cluster (9 hours)

- ICM 311 Creative Writing Lab (3)
- ICM 312 The Art of Fiction (3)
- ICM 313 The Art of Poetry (3)

Advanced Creative Writing Cluster (9 hours)

- ICM 314 Advanced Creative Writing (3)
- ICM 351 Modern Poetry (3)
- ICM 380 Selected Topics in Literature (3)

Documentary Expression Cluster (9 hours)

- ICM 372 Documentary Film & Video (3)
- ICM 373 Photojournalism (3)
- ICM 375 Documentary Journalism (3)

Desktop Publishing Cluster (9 hours)

- ICM 305 Desktop Publishing in the Workplace (3)
- ICM 445 Information Systems Project (3)
- ICM 463 Computer Based Graphics (3)

Television Production Cluster (9 hours)

- ICM 354 Television Production (3)
- ICM 358 Writing for Television (3)
- ICM 359 Production Management (3)

Advanced Television Production Cluster (9 hours)

- ICM 474 Advanced Television Production (3)
- ICM 476 Advanced Television Directing (3)
- ICM 477 Advanced Television Editing (3)

Visual Communication Cluster (9 hours)

- ICM 431 Design-Visual Communications (3)
- ICM 432 Color Theory & Applications (3)
- ICM 433 20th Century Art Applications (3)

Creative Non-Fiction Cluster (9 hours)

- ICM 455 Literary Feature Writing (3)
- ICM 456 Memoir & the Personal Essay (3)
- ICM 457 Studies in Creative Non-Fiction (3)

Culminating Project (1 hour)

- ICU 499 Culminating Project