

School of Business & Entrepreneurship

Master of Business Administration Degree Programs

Program Description

Lindenwood University's Division of Management offers three business degree programs at the graduate level: Master of Business Administration (M.B.A.), Master of Science (M.S.), and Master of Arts (M.A.) in Sport Management. All business degree programs are offered on a weekday evening and Saturday format during five nine-week terms: Fall I, Fall II, Spring I, Spring II, and Summer. Students may begin their degree programs during any of the five terms. (See "2008-09 Academic Calendar –Five Term Schedule for Business Programs") Lindenwood University is accredited by the Higher Learning Commission and its business programs are in candidacy for specialized accreditation by the Association of Collegiate Business Schools and Programs.

Program Goals

The university's business degree program prepares the student to pursue careers in the management of business firms or other formally organized enterprises. The programs center upon knowledge, skills and techniques useful in designing and maintaining effective organizations and relating them properly to their environments. The case method of instruction is used extensively throughout the student's coursework to enhance decision making skills.

Admission to Programs

The following factors are considered with respect to admission:

1. Scholastic achievement as represented by official transcripts of all undergraduate and graduate course work.
2. The potential of the student to achieve academic and career goals by enrolling in the program as determined by evidence such as letters of recommendation and interviews with university officials.

Master of Business Administration (M.B.A.)

Students may obtain either a general M.B.A. degree or customize their program with an emphasis in a particular area of study such as accounting, entrepreneurial studies, finance, management, marketing, international business, MIS, public management, or human resources.

General M.B.A. Degree

The minimum requirements for the M.B.A. include the successful completion of the nine required three-credit-hour core courses (27 credit hours) and three elective courses (9 credit hours) for a total of 12 courses (36 credit hours). Each three-credit-hour course meets once weekly for four hour sessions for nine consecutive weeks on weekday evenings or Saturday mornings through nine week terms. With five terms offered per year, students taking two courses per term are able to complete the minimum M.B.A. requirements in slightly less than a year's time. By taking one course per term, students complete the minimum requirement in approximately two-and-a-half years.

Core Courses (27 credit hours)

The nine required courses listed below (and described in the course listings found at the back of this catalog) equip the student with the essential information and decision making skills obtained from a graduate business education. All of the required core courses are offered each term, allowing students flexibility in enrollment and course scheduling. MBA 601, however, is the capstone course and must be taken in the student's final term.

MBA 509 Management Policies and Practices
 MBA 511 Managerial Accounting
 MBA 521 Management Information Systems
 MBA 528 Business Law and Ethics
 MBA 531 Financial Policy
 MBA 550 Marketing Principles and Issues
 MBA 570 International Business Operations
 MBA584 Statistics and Quantitative Analysis
 MBA 601 Business Policies and Strategies

Elective Courses (9 credit hours)

For a general M.B.A. degree, the student may select any three elective MBA courses, for a total of 9 credit hours. Elective courses are described in the course listings found at the back of this catalog.

Program Prerequisite Courses (9 credit hours)

In addition to the 12 core and elective courses, the following program prerequisite courses are required for students who, in the determination of the division dean, have not completed sufficient academic course work in economics, accounting and business. Students who are required to complete the program prerequisite courses must complete such courses during the first three terms of their enrollment.

MBA 506 Business and Marketing Fundamentals
 MBA 510 Financial Accounting
 MBA 581 Managerial Economics

M.B.A. with an Emphasis

Students who wish to complete their M.B.A. degree with in-depth study in one or more business disciplines may do so through an emphasis. Such emphasis requires, in addition to the core courses, a minimum of four elective courses in one selected area of study. All such elective courses must be completed with a grade of at least B. An M.B.A. with an emphasis requires a minimum of 39 credit hours (27 core course credit hours and 12 elective course credit hours). Eligible elective courses are set forth

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by discipline and are described in the course listings found at the back of this catalog.

Description of M.B.A. Emphases

Accounting. The graduate curriculum in accounting offers advanced training in the nature, theory, and central problems of business accounting. Based upon a strong foundation of accounting prerequisites, the program is designed to develop the expanded knowledge that is the basis for the specialist in an accounting management career in business or government, in public accounting, or in further advanced study. Completion of an emphasis in a M.B.A. program added to the Bachelor of Arts program with a major in accounting may satisfy the 150 credit hour requirement for the Uniform CPA Exam. Please consult an advisor in the management division for further information on this option. Eligible elective courses for the accounting emphasis include: MBA 512, MBA 514, MBA 515, MBA 516, MBA 517, MBA 518, MBA 590, and MBA 592.

Entrepreneurial Studies. An emphasis in entrepreneurial studies is designed to prepare individuals interested in developing and managing their own business or new enterprises within a larger business. Required elective courses are MBA 538, MBA 560, and MBA 565, and one course chosen from among the following: MBA 551, MBA 552, MBA 554, MBA 555, MBA 556, MBA 557, and MBA 574.

Finance. An emphasis in Finance is designed to prepare individuals for staff or line positions in business or with financial advisory firms. Eligible elective courses for the finance emphasis are set forth under the description of finance electives include: MBA 515, MBA 518, MBA 532, MBA 533, MBA 534, MBA 535, MBA 536, MBA 537, MBA 538, MBA 539, MBA 577, MBA 582, MBA 590, and MBA 592.

Human Resource Management. An emphasis in human resource management is designed to prepare individuals for HR and executive positions in business, government, and other organizations. The program has a strong practical base, with leading edge HR techniques and skills so that the students will be able to apply the learning in the workplace. Eligible elective courses for the human resource emphasis include MBA 541, MBA 543, MBA 561, MBA 562, MBA 563, MBA 564, MBA 569, MBA 573, and NPA 566.

International Business. An emphasis in international business offers advanced training in the nature, theory, and central

problems of U.S. businesses and agencies dealing in international trade and global businesses. Eligible elective courses for the international business emphasis include MBA 570, MBA 571, MBA 572, MBA 573, MBA 574, MBA 575, MBA 576, MBA 577, MBA 578, and MBA 579.

Management. The prime mission of this program is to provide students with an in-depth graduate education in management to prepare them to competently fill administrative positions in business enterprises and in non-business organizations, such as government and not-for-profit institutions. Eligible elective courses for the management emphasis include MBA 500, MBA 504, MBA 541, MBA 545, MBA 546, MBA 547, MBA 548, MBA 560, MBA 565, and MBA 580.

Marketing. An emphasis in marketing is intended to prepare individuals for the responsibility of management in marketing. The program is flexible, offering a balance between theoretical analysis and examination of established practices. Areas of marketing offered include advertising, sales management, personal selling, business-to-business marketing, international marketing, public relations, and marketing research. Eligible elective courses for the marketing emphasis include MBA 544, MBA 551, MBA 552, MBA 554, MBA 555, MBA 557, MBA 568, MBA 574, and MBA 575.

Management Information Systems. An emphasis in management information systems prepares the student for employment as a staff specialist in management information systems in a wide variety of business enterprises and governmental institutions. The program is designed to present an organized body of knowledge dealing with the design and implementation of computer-based information systems. Emphasis is on common processes of operations and systems techniques and their application in the industrial environment and non-industrial areas such as banks or other organizations that have primary responsibility for the management of and the administration of employees. The program has a strong practical base so that the students will be able to apply the learning in the workplace. Eligible elective courses for the management information systems emphasis include: MBA 520, MBA 522, MBA 523, MBA 524, MBA 525, MBA 526, MBA 527, MBA 529, and COM 566. (COM 565 is a prerequisite for COM 566, but does not satisfy requirements for the MIS emphasis.)

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Public Management. An emphasis in public management is designed to educate students in the applications and limitations of applying business administration techniques, ideas, and practices to government operations. Elective courses are selected under the direction of the dean and the program manager for public management.

Degree Requirements and Application for Graduation

Application for graduation must occur no later than two terms prior to completion of course requirements. Before advancement to candidacy can be approved, the following requirements must have been met:

1. Completion of division requirements;
2. Completion of all coursework;
3. A 3.0 (B) average in all work completed as a graduate student at this university or transferred to meet degree requirements;
4. Satisfaction of the general university requirements for advancement to candidacy.

M.B.A. with Advanced Standing

The M.B.A. with Advanced Standing Program is designed to further educate individuals in business management who already have a graduate degree from an accredited college or university. A person who meets this criterion is eligible to receive an M.B.A. upon completion of the 27 credit hour core course requirements. Students who have a graduate degree that included courses equivalent to Lindenwood University's core courses may substitute elective courses for the required core courses. However, under no circumstances can a student complete the program without having taken at least 27 credit hours in the Lindenwood University M.B.A. program. Required program prerequisite courses are not included in the 27 credit hour minimum, and, to the extent such courses are required, they will add to the minimum credit hour requirement for the M.B.A. with Advanced Standing.

Master of Science (M.S.)

The Master of Science (M.S.) is intended for individuals who wish to specialize in a particular business discipline and who wish to conduct an in-depth research project in that discipline. The M.S. is available in the following specialized fields: accounting, entrepreneurial studies, finance, human resource management, international business, management, management information systems, marketing and public management.

Degree Requirements

1. Completion of the curriculum for the M.B.A. with an emphasis as described above, with the exception that the candidate for the M.S. is not required to take MBA 601.

2. Completion of MS 600 Thesis. The student, under the direction of his or her advisor and a thesis committee, will prepare a thesis based on the Division of Management guidelines that explores a problem within the student's discipline. The student will enroll in a minimum of six MS 600 credit hours in connection with the thesis work.

3. Maintenance of a "B" average in all work is required for the degree, including a grade of B or better in all core and elective courses in the chosen discipline.

Master of Arts (M.A.) in Sport Management

The M.A. in Sport Management is designed to prepare students for a career within the expanding sport industry. Sport Management includes any combination of skills related to planning, budgeting, organizing, directing, staffing, marketing and controlling in a sports organization.

The curriculum is a unique blend of formal coursework and opportunities designed for practical experience. The close cooperation with several sports venues in the St. Charles/St. Louis area enhances the program and enables students to gain first-hand knowledge and work experience in sports management. The program requires 39 semester hours offered in a five-term calendar.

Curriculum

The following courses are required for all students completing the Sport Management degree.

- MBA 500 Communications in the Corporate Environment
- MBA 511 Managerial Accounting Lindenwood University Graduate
- MBA 531 Financial Policy
- MBA 540 Management Policies and Practices
- MBA 542 Principles of Management in Sport Administration
- MBA 544 Sport Marketing and Promotion
- MBA 545 Business Law and Ethics
- MBA 548 Leadership in Structured Situations
- MBA 567 Sport Law
- MBA 573 Administration of Health Promotion/Wellness
- SMA 598 Practicum in Sport Administration

Practicum

Students will be required to complete a three (3) credit hour practicum consisting of 300 work hours in an assigned facility under the supervision of the faculty of the Sport Management

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program. Students with extensive experience may have part of the practicum waived at the discretion of the dean.