

## School of Business & Entrepreneurship

### Undergraduate Business Administration Degree Programs

**Program Description**

Bachelor of Arts degrees are conferred in Accounting, Arts Management, Business Administration, Entrepreneurial Studies, Finance, Human Resource Management, International Business, Management Information Systems, Marketing, and Retail Merchandising.

All students pursuing the degrees listed above (with the exception of Arts Management and Human Resource Management) are required to complete a core requirement of 36 hours made up of the following courses: BA 200, BA 201, BA 211, BA 212, BA 240, BA 320, BA 330, BA 350, BA 360, BA 370, BA 430, and COM 303. BA 430 is a capstone course normally taken during the student's last semester at Lindenwood University.

All Business Administration degree candidates are required to take both MTH 131 and 141 in fulfillment of their General Education requirement. In addition, all students are required to complete COL 170, Microcomputer Applications, or show proficiency in microcomputer applications. This requirement may be waived by the student's advisor.

**Early Access to the MBA Program**

With approval of the Dean of Management and the Provost, semester students may take up to nine semester hours at the graduate level during their senior year. These hours will count toward the MBA degree, but not toward the bachelor's degree. A student must be enrolled in at least 12 semester hours of undergraduate classes each semester that he or she is taking MBA credits under this option.

**Bachelor of Arts in Accounting**

The Bachelor of Arts degree in Accounting requires the completion of the 36 credit hours of business core coursework listed in the Program Description section plus an additional total of 27 semester hours of coursework for a total of 63 hours. The required accounting courses in the major include BA 300, BA 301, BA 305, BA 400, BA 401, BA 402, and BA 404. In addition, two courses from the following must be taken as accounting electives BA 302, BA 361, BA 403, BA 405, BA 406, BA 409, BA 427, and BA 450.

Accounting students aspiring to become CPAs will be required to obtain 150 hours of college credit to meet the Uniform CPA Exam qualifications. Students wishing to meet these requirements should consult with a faculty advisor to discuss the options that are available.

**Bachelor of Arts in Arts Management**

The Bachelor of Arts degree in Arts Management requires students to complete 54 hours of coursework. Required courses are COL 170, BA 200, BA 210, BA 330, BA 333, BA 350, BA 360, NPA 300, ART 210, ART 220, ART 364, DAN 110, DAN 371, MUS 100, MUS 330, TA 117, TA 336, TA 370.

In addition, to ensure that the student meets the 42-hour graduation requirement for upper-level courses, a minimum of 12 credit hours in general education or free elective classes should be at the 300-400 level.

**Bachelor of Arts in Business Administration**

The Bachelor of Arts degree in Business Administration requires the completion of the 36 credit hours of business core coursework

listed in the Program Description section plus an additional 21 credit hours of business administration coursework for a total of 57 hours.

At least 12 of the 21 credit hours of business administration coursework beyond the business core must be BA courses at the 300 level or above.

**Bachelor of Arts in Economics**

The Bachelor of Arts in Economics degree requires the completion of the 36 credit hours of business core coursework listed in the Program Description section plus an additional total of 27 semester hours of coursework for a total of 63 hours. A total of 18 semester hours of economics courses and approved business courses must be completed beyond the business core course requirement listed in the Program Description section above. The required economics courses to be taken are BA316, BA317, BA312, BA413, BA475, BA478 plus 9 credit hours of coursework selected for the following: BA313, BA314, BA315, BA318, BA323, BA324, BA383, BA415, BA419, BA423, PS315, PS390, MTH271 and MTH272.

**Bachelor of Arts in Entrepreneurial Studies**

The Bachelor of Arts degree in Entrepreneurial Studies requires the completion of the 36 credit hours of business core coursework listed in the Program Description section plus an additional total of 21 semester hours of coursework for a total of 57 hours. A total of 21 semester hours of entrepreneurial studies courses and approved business courses must be completed beyond the business core course requirements listed in the Program Description section above. The required entrepreneurial studies courses to be taken are BA 329, BA 333, BA 433, plus 12 credit hours of coursework selected from the following: BA 302, BA 332, BA 351, BA 355, BA 356, BA 361, BA 372, BA 450, BA 458, and BA 470.

**Bachelor of Arts in Finance**

The Bachelor of Arts degree in Finance requires the completion of the 36 credit hours of business core coursework listed in the Program Description section plus an additional total of 21 semester hours of coursework for a total of 57 hours. The required finance courses are BA 312, BA 323, and BA 325, plus 12 hours of business electives numbered 300 and above. For those students interested in Corporate Finance the recommended elective courses include BA 300, BA 301, BA 401, BA 423, and BA 427. For those students interested in Financial Services the recommended elective courses are BA 326, BA 328, BA 401, and BA 425. Other appropriate electives include BA 313, BA 324, BA 329, BA 422, and BA 428.

**Bachelor of Arts in Human Resource Management**

The Bachelor of Arts Degree in Human Resource Management requires a total of 57 credit hours of coursework. The required courses for this degree are BA 200, BA 201, BA 211, BA 212, BA 330, BA 331, BA 332, BA 336, BA 337, BA 338, BA 339, BA 350, BA 360, BA 438, COM 303, plus twelve credit hours of elective coursework selected from any business BA course.

## School of Business & Entrepreneurship

### Undergraduate Business Administration Degree Programs

#### **Bachelor of Arts in International Business**

The Bachelor of Arts degree in International Business requires the completion of the 36 credit hours of business core coursework listed in the Program Description section plus an additional total of 24 semester hours of coursework for a total of 60 hours.

The required International Business courses to be taken include PS 300, PS 350, BA 458, BA 470, BA 472, BA 476 plus six credit hours of coursework selected from the following: BA 315, BA 324, BA 413, and BA 471.

#### **Bachelor of Arts in Management Information Systems**

The Bachelor of Arts degree in Management Information Systems requires the completion of the 36 credit hours of business core coursework listed in the Program Description section plus an additional total of 22 semester hours of coursework for a total of 58 hours.

The required Management Information Systems courses to be taken include BA 342, BA 347, BA 441, and BA 442 plus nine credit hours of coursework from the following: BA 305, BA 340, BA 341, BA 343, BA 410, and BA 449 or COM 334.

#### **Bachelor of Arts in Marketing**

The Bachelor of Arts degree in Marketing requires the completion of the 36 credit hours of business core coursework listed in the Program Description section plus an additional total of 24 semester hours of coursework for a total of 60 hours.

Students majoring in Marketing must complete the following required courses: BA 351, BA 355, BA 356, BA 358, BA 453, plus 9 credit hours of coursework selected from the following: BA 171, BA 260, BA 353, BA 357, BA 359, BA 372, BA 451, BA 452, BA 458, BA 461, and BSM 353.

#### **Bachelor of Arts in Retail Merchandising**

The Bachelor of Arts degree in Retail Merchandising requires the completion of the 36 credit hours of business core coursework listed in the Program Description section plus an additional total of 21 semester hours of coursework for a total of 57 hours.

Students majoring in Retail Merchandising must complete the following required courses: BA 171, BA 260, BA 353, BA 355, BA 358, BA 372, and BA 461.

#### **Emphasis are available in the following:**

An emphasis consists of 12 additional credit hours in a particular area of study beyond the business core requirements. Emphasis areas and the potential courses are Accounting (BA 300, 301, 305, 400, 401, 402, 404, 405, or 427); Economics; (BA316, BA317, BA312, BA413, BA475 and BA478); Entrepreneurial Studies (BA 329, 333, 433 and one course from the following: BA 302, 332, 351, 355, 356, 357, 361, 372, 450, 458, or 470); Finance (BA 300, 301, 312, 313, 323, 324, 325, 326, 328, 401, 404, 422, 423, 425, 427, or 428); Human Resource Management (BA 332, 336, 337, 338, 339, and 438); Management (BA 331, 332, 333, 335, 336, 361, 390, or 432); International Business (BA 314, 324, 413, 458, 470, 471, 472, 476, or PS 350); Management Information Systems (BA 342, 347, 441, and 442); Marketing (BA 351, 355, 356, 357, 358, 359, 451, 452, 458, 459, or BSM 353); Retail Merchandising (BA 171, 260, 353, 372, and 461); and Sport Management (BSM 260, BSM 353, BA 359, and BA 460).

#### **Minor Requirements**

Students pursuing majors in fields other than business may declare a minor in Business Administration, Economics, or Retail Merchandising. The requirements for each are set forth below:

#### **Minor in Business Administration**

The Minor in Business Administration requires completion of twenty-four credit hours of coursework. The following courses are required to complete the minor: BA 200, BA 201, BA 210, BA 240, BA 320, BA 330, BA 350, and BA 360 (24 total).

#### **Minor in Economics**

The Minor in Economics consists of the following courses: BA 200, BA 211, BA 212, BA 312, MTH 141, and any other three courses chosen from the following: BA 311, BA 313, BA 314, BA 315, BA 318, BA 323, BA 324, BA 383, BA 413, BA 415, BA 419, PS 370, and SS 310 (24 total).

#### **Minor in Retail Merchandising**

The Minor in Retail Merchandising consists of the following courses: BA 171, BA 260, BA 350, BA 353, BA 355, BA 451, and any two of the following courses: BA 351, BA 356, BA 357, BA 358, BA 359, BA 372, BA 451, BA 452, or BA 458 (24 total).

#### **SPORT MANAGEMENT**

##### **Program Description**

##### **Bachelor of Arts in Sports Management**

Lindenwood University offers a Bachelor of Arts degree in Sport Management. The degree requires a total of 63 credit hours of coursework. Students pursuing this degree must complete 30 hours of Business related coursework, 12 hours of Sport Management coursework, 3 hours in Communication coursework, 3 hours in Physical Education coursework as well as 15 elective hours in approved Business, Communication, and Physical Education related courses.

The Bachelor of Arts in Sports Management requires completion of the following courses: BA 200, BA 211, BA 212, BA 240, BA 320, BA 330, BA 350, BA 359, BA 360, BA 460 (or BSM 460), BSM 260, BSM 353, BSM 410, BSM 450, COM 303, and PE 320.

The 15 credit hours of elective can be selected from the following courses: Accounting and Finance: BA 201, 312, 313, 328, or 370; Organizational Development & Law: BA 331, 336, 337, 338, 361, or 432; Marketing: BA 354, 355, 356, 358, 451, or 452; Communications: COM 305, 333, 404, 433 or ART 120; Physical Education: PE 160, 200, 220, 305, 310, 315, or 331. No more than 6 credit hours can be taken in any one of the above categories.