

“Enron and the Mirage of ‘Sustainable’ Energy”



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On Thursday, October 4, 2007 Dr. Robert L. Bradley, Jr., presented the fifteenth *Economic Policy Lecture* at Lindenwood University. He spoke from experience about “Enron and the Mirage of ‘Sustainable’ Energy.”

A current mantra among energy planners is the sustainability of renewable energies such as wind and solar power, as well as the large opportunities for profit-maximizing energy-efficiency investments by large commercial and industrial users.

Bradley first told the audience of two hundred students and faculty about the importance of energy as a resource. He next spoke about Enron’s decision to invest in a wind company and a solar company and to offer a one-stop energy outsourcing services for large energy users. None of these initiatives panned out for Enron. Bradley concluded by suggesting lessons that can be applied to today’s debates over energy and climate policy.

A spirited question and answer period followed. Several students offered respectful intelligent questions about energy security and environmental impacts from continued reliance on fossil fuels.



Robert L. Bradley, Jr., Ph.D. presents “Enron and the Mirage of ‘Sustainable’ Energy”



President James Evans introduces Dr. Bradley to a large audience of students, professors and local citizens.



Dr. Bradley fields questions from the audience.