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**MEDIA ADVISORY:**

January 18, 2017  
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*Hammond Institute for Free Enterprise -- <http://www.Hammond.Institute>*

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**Plaster School of Business and Entrepreneurship to Host Dr. Hernando de Soto**

*The Future of Globalism -- Session on January 27 to be held in Harmon Hall (Dunseth Auditorium).*

**WHO:** Faculty, staff and students will have an opportunity to attend an informative, engaging event at Lindenwood University in St. Charles. This session is FREE and open to the general public:

**Dr. Hernando de Soto, President of the Institute for Liberty and Democracy in Lima, Peru**  
**Author of "The Mystery of Capital: Why Capitalism Triumphs in the West and Fails Everywhere Else"**

Dr. Hernando de Soto will focus his presentation on capitalism and poverty. This special presentation is sponsored by the Plaster School of Business and Entrepreneurship.

**WHAT:** Hernando de Soto has done much more than apply the lessons of economics to old problems. He has continually asked new questions and provided both new understanding and new hope for transforming poverty into wealth. His presentation at Lindenwood University's Plaster School of Business is titled: *The Future of Globalism*.

**WHERE &** **Lindenwood University – Dunseth Auditorium in Harmon Hall** (209 South Kingshighway in St. Charles, MO) -- <http://www.lindenwood.edu/about/our-campus/campus-map/> (Bldg #8).

**WHEN:** **Friday, January 27, 2017 from 10 to 11 a.m.** (registration not required)

**ALSO:** This event is free and open to the general public. As indicated above, registration is not required. For questions or more information, please contact the Plaster School of Business and Entrepreneurship by calling 636-949-4000.

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*The Hammond Institute is a research center at Lindenwood University. Its mission is to foster free enterprise and civil and religious liberty through the examination of market-oriented approaches to economic and social issues. This mission is based on the view that a limited government, such as that laid out in the Constitutional foundation of the United States, is a necessary component of a just and prosperous society.*