

Standard #4 Measurement and Analysis of Student Learning and Performance

		Analysis of Results																								
Performance Measure	What is your measurement instrument or process?	Current Results	Analysis of Results	Action Taken or Improvement made	Insert Graphs or Tables of Resulting Trends (3-5 data points preferred)																					
Measurable goal	Do not use grades.	What are your current results?	What did you learn from the results?	What did you improve or what is your next step?																						
What is your goal?	(Indicate type of instrument) direct, formative, internal, comparative																									
Produce effective written communication in business area with an average score of 4.0	Indirect, Summative, Internal	PSB&E set a goal of 4.0 as a benchmark. PSB&E average score was 4.15 in Spring 2017, exceeding the goal.	Although the PSB&E exceeded its goal, tracking an overall score does not show specific components that students may struggle with, even though their overall average score is strong.	PSB&E now tracks students' overall written communication score and specific components: spelling and grammar, logic flow, citation, and research.	<div style="border: 1px solid black; padding: 10px;"> <h3 style="margin: 0;">Effective Written Communication</h3> <table border="1" style="margin-top: 10px; font-size: small;"> <caption>Effective Written Communication Data</caption> <thead> <tr> <th>Term</th> <th>LU Score</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>Fall 2013</td> <td>~3.8</td> <td>4.0</td> </tr> <tr> <td>Spring 2014</td> <td>~3.7</td> <td>4.0</td> </tr> <tr> <td>Fall 2014</td> <td>~3.9</td> <td>4.0</td> </tr> <tr> <td>Spring 2015</td> <td>~3.8</td> <td>4.0</td> </tr> <tr> <td>Fall 2016</td> <td>~3.9</td> <td>4.0</td> </tr> <tr> <td>Spring 2017</td> <td>4.15</td> <td>4.0</td> </tr> </tbody> </table> </div>	Term	LU Score	Benchmark	Fall 2013	~3.8	4.0	Spring 2014	~3.7	4.0	Fall 2014	~3.9	4.0	Spring 2015	~3.8	4.0	Fall 2016	~3.9	4.0	Spring 2017	4.15	4.0
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