

Standard #4 Measurement and Analysis of Student Learning and Performance

		Analysis of Results																								
Performance Measure	What is your measurement instrument or process?	Current Results	Analysis of Results	Action Taken or Improvement made	Insert Graphs or Tables of Resulting Trends (3-5 data points preferred)																					
Measurable goal	Do not use grades.	What are your current results?	What did you learn from the results?	What did you improve or what is your next step?																						
What is your goal?	(Indicate type of instrument) direct, formative, internal, comparative																									
Demonstrate effective oral communication in business area with an average score of 4.0	Direct, Summative, Internal	PSB&E set a goal of 4.0 as a benchmark. PSB&E average score was 4.0 in Spring 2017, meeting the goal.	Although PSB&E met its goal, tracking an overall score does not show specific components that students may struggle with, even though their overall average is strong.	PSB&E now tracks students' overall oral communication score and specific components: organization and content, audio-visual, use of time, delivery, professionalism, and ability to answer audience questions.	<div style="border: 1px solid black; padding: 10px;"> <h3 style="margin: 0;">Effective Oral Communication</h3> <table border="1" style="margin-top: 10px; width: 100%; border-collapse: collapse;"> <caption>Effective Oral Communication Data</caption> <thead> <tr> <th>Term</th> <th>LU Score</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>Fall 2013</td> <td>~3.8</td> <td>4.0</td> </tr> <tr> <td>Spring 2014</td> <td>~4.2</td> <td>4.0</td> </tr> <tr> <td>Fall 2014</td> <td>~3.8</td> <td>4.0</td> </tr> <tr> <td>Spring 2015</td> <td>~3.8</td> <td>4.0</td> </tr> <tr> <td>Fall 2016</td> <td>~4.2</td> <td>4.0</td> </tr> <tr> <td>Spring 2017</td> <td>~4.0</td> <td>4.0</td> </tr> </tbody> </table> </div>	Term	LU Score	Benchmark	Fall 2013	~3.8	4.0	Spring 2014	~4.2	4.0	Fall 2014	~3.8	4.0	Spring 2015	~3.8	4.0	Fall 2016	~4.2	4.0	Spring 2017	~4.0	4.0
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