

## Standard #4 Measurement and Analysis of Student Learning and Performance

		Analysis of Results																														
Performance Measure	What is your measurement instrument or process?	Current Results	Analysis of Results	Action Taken or Improvement made	Insert Graphs or Tables of Resulting Trends (3-5 data points preferred)																											
Measurable goal	Do not use grades.	What are your current results?	What did you learn from the results?	What did you improve or what is your next step?																												
What is your goal?	(Indicate type of instrument) direct, formative, internal, comparative																															
Integrate functional business area knowledge scoring consistent with the national average.	Direct, Summative, External, Comparative data derived from Capsim/CompXM	The national average has trended around 60, with PSB&E students scoring an average of 75.6 over the last four terms.	PSB&E professors were not consistently using the generic exam, resulting in scores that could not be compared to the national average.	Starting with the 15-16 AY the standardized exam was used in all sections so that comparison to national average and across sections is more meaningful.	<div style="border: 1px solid black; padding: 10px;"> <h3 style="margin: 0;">Comp XM Functional Knowledge Average</h3> <table border="1" style="margin-top: 10px; font-size: small;"> <caption>Comp XM Functional Knowledge Average Data</caption> <thead> <tr> <th>Term</th> <th>LU Score</th> <th>Benchmark Score</th> </tr> </thead> <tbody> <tr> <td>Fall I 2014</td> <td>81</td> <td>60</td> </tr> <tr> <td>Fall II 2014</td> <td>72</td> <td>60</td> </tr> <tr> <td>Spring I 2015</td> <td>78</td> <td>58</td> </tr> <tr> <td>Spring II 2015</td> <td>71</td> <td>59</td> </tr> <tr> <td>Fall I 2016</td> <td>80</td> <td>56</td> </tr> <tr> <td>Fall II 2016</td> <td>76</td> <td>55</td> </tr> <tr> <td>Spring I 2017</td> <td>74</td> <td>57</td> </tr> <tr> <td>Spring II 2017</td> <td>73</td> <td>59</td> </tr> </tbody> </table> </div>	Term	LU Score	Benchmark Score	Fall I 2014	81	60	Fall II 2014	72	60	Spring I 2015	78	58	Spring II 2015	71	59	Fall I 2016	80	56	Fall II 2016	76	55	Spring I 2017	74	57	Spring II 2017	73	59
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