



LINDENWOOD  
UNIVERSITY

# CONNECTION

September 1997

Special Edition

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## Name Change Reflects True Spirit of Lindenwood

*"That which we call a rose,  
by any other name would smell as sweet."*

*William Shakespeare*

We are excited to announce the Lindenwood College Board of Directors has voted to change the name to Lindenwood University.

The term "university" more accurately reflects Lindenwood's growth and expansion, and allows us to maintain Lindenwood's liberal arts focus while staying true to the values that have made Lindenwood successful.

The name change also gives added value to a Lindenwood degree, in a world where the term "university" has a growing perception of the highest level of training and academic success. This would help distinguish LU from the vo-tech institutions and community colleges.

This name change has no affect on Lindenwood's accreditation status or mission, nor would the change make LU start "acting larger" and lose its friendly, small institution atmosphere.

The term "university" better defines and recognizes what Lindenwood has become: undergraduate, graduate, professional, and international.

## University Experiences Explosive Growth

Year after year, Lindenwood continues to break enrollment records. The University served 6,800 students during the 1996-97 academic year. Of those students, 998 graduated in May and June. This fall 3,112 students are attending day semester classes at Lindenwood. That compares to 2,829 students in 1996. The fall quarter begins in a few weeks, so those numbers aren't available yet.

"Lindenwood offers history, tradition and values," said LU President Dennis Spellmann. "We have strict discipline--we aren't one of those anything-goes campuses. Our faculty are the best teachers you will ever find anywhere. Our students graduate. Our graduates work. Those are the things people want."

The fastest-growing four-year college or university in 1997, Lindenwood expects more than 7,000 students this year. Spellmann said the University was on track to reach an enrollment milestone--growing tenfold in 10 years--from 800 in 1989 to 8,000 students in 1999.

"Why do you think we are growing? It's contagious. People are coming out to our theatre performances, our jazz concerts, or watching our 19 different intercollegiate sports in action," Spellmann said. "They see our strict discipline, our alcohol-free, drug-free policies, and they want to be involved."

Due to the overwhelming growth, the University has purchased property in the area of First Capitol and West Clay, with an eye on construction of new dormitories and a student center.

# Grand Gala Celebration to Honor Hyland, Recognition of LU Success

## *Bob Costas to Emcee Event*



*The late Robert F. Hyland  
Former Chairman,  
Lindenwood Board of Directors*

It will be a night like Lindenwood has never seen before. Lindenwood University is hosting a Grand Gala Celebration and Memorial Tribute to Robert F. Hyland, the late chairman of the Lindenwood Board of Directors, on November 7, 1997, at the Robert F. Hyland Performance Arena.

The evening will showcase Lindenwood University's newest building, and honor Hyland, who led Lindenwood's Board of Directors from 1970 until his death in 1992.

NBC sports celebrity Bob Costas will emcee the \$200 a plate affair, joined by CBS newsmen Charles Osgood, and Dan Dierdorf, former St. Louis Cardinal football player and ABC sports commentator.

Hyland, who was senior vice president of CBS Radio and general manager of KMOX-AM, was a prominent civic leader in the St. Louis metropolitan area. Less than a month before his death, at his last Lindenwood board meeting, the board unanimously approved a motion to build a new sports center.



Now, that dream is a reality, and the Robert F. Hyland Performance Arena is a beautiful, state-of-the-art facility. The 3,000-seat arena is home to the Lindenwood Lions and Lady Lions basketball and tennis teams, the women's volleyball team, and the men's wrestling team.

Perhaps the unique feature of the center is the VIP Room, a handsomely appointed room which opens on to the Luxury Skybox Pavilion. The Pavilion seats 270 guests.

For information on purchasing a table or tickets to the event, or to find out more about the Performance Arena, contact the Lindenwood University Development Office at (314) 949-4903.



### **Butler Society**

Named in honor of Colonel James and Margaret Leggat Butler, the Butler Society is comprised of Lindenwood's most generous supporters. This distinguished group of loyal friends has followed in the Butler's footsteps by committing their resources to promote the precious heritage of Lindenwood and to support its vision of the future.

Your gift gives our University the flexibility to use the funds where the need or potential return is the greatest. Membership in the Butler Society is secured through your lifetime giving level

## *Societies Recognize Generosity, Commitment*

Lindenwood University will honor its most loyal supporters at a festive event on Friday, November 14. Members of the Butler Society and the Sibley Heritage Society will be recognized at the annual Butler Society Dinner.

to Lindenwood University. We invite you to share in the Lindenwood vision by calling the University Development Office at (314) 949-4903.

### **Sibley Heritage Society**

The Sibley Heritage Society takes its name from the estate planning done by Lindenwood founders Major George and Mary Easton Sibley. The foresight and thoughtfulness of the Sibleys laid the foundation for the success of the Lindenwood university of today.

Members of the Sibley Heritage Society are dedicated to the continued growth of Lindenwood by ensuring its future for generations of students to come. Many of you have already provided for Lindenwood in your estate planning. We would like to honor your commitment with membership in the Sibley Heritage Society. For more information, call the Development Office at (314) 949-4903.

*Join us as we build the Lindenwood University of the future!*

# 1997 Homecoming

## Friday, October 17

Noon-4:30 pm

**Information & Registration**  
Alumni House & Museum

**Tours of Campus** by Lindenwood Ambassadors

4:30-6:30 pm

**Welcome Back Reception**  
VIP Room, Hyland Arena

*Sponsored by St. Charles Lindenwood Alumni Club*

7:00 pm

**Pep Rally**, Hunter Stadium

8:00 pm

**Hay Fever**, Jelkyl Theatre  
*(directed by Suki Lammers, Class of 1996)*

9:00 pm

**Live Music on the Quad**, Gazebo

## Saturday, October 18

8:30 am

**Information & Registration**  
**Tailgate Breakfast**

9:30 am

**Annual Alumni Meeting**, Sibley Chapel

10:00 am

**Soccer: Lady Lions vs. St. Ambrose**  
Hunter Stadium

11:00 am

**Alumni Brunch**  
Heritage Room, Ayres Dining Hall

1:00 -5:00 pm

**St. Louis Women's Caucus**  
**Juried Art Show**, Hendren Gallery

**Nature Bronzes** by Harry Weber  
LCCC Gallery

1:30 pm

**Football: Lions vs. Central Methodist**  
Hunter Stadium  
**Museum & Lions Den Open**

4:00 pm

**Celebration Barbecue**, Picnic Area

Evening

**Class Reunion Dinners**  
*arranged by class reps, at area homes & restaurants*

8:00 pm

**Hay Fever**, Jelkyl Theatre

9:00 pm

**Homecoming Dance**  
Lindenwood University Club

## Sunday, October 19

9:00 am

**Worship Service**, Sibley Chapel

9:30 am

**Continental Breakfast**  
Ayres Dining Hall

10:00 am

**Alumni Board Meeting**  
Legacy Board Room, Ayres Dining Hall

12:00 pm

**Soccer: Lady Lions JV vs. College of DuPage**, Hunter Stadium

2:00 pm

**Soccer: Lions JV vs. Rockhurst**  
Hunter Stadium

4:00 pm

**Soccer: Lady Lions Varsity vs. Rockhurst**  
Hunter Stadium

6:00 pm

**Soccer: Lions Varsity vs. Rockhurst**  
Hunter Stadium

**Celebrate Lindenwood success with us during the weekend's festivities!**

Wear your favorite Lindenwood sweatshirt or golf shirt. Dress comfortably to enjoy all the events!

## Homecoming Prices

**Friday & Saturday Evenings, October 17 & 18**  
**"Hay Fever"**

\$6.00  
Senior Citizens, \$3.00

**Saturday, October 18**

Tailgate Breakfast \$4.00  
Alumni Brunch \$15.00  
Football Game Tickets \$5.00 (\$6.00 at gate)  
Celebration Barbecue \$6.00

**Sunday, October 19**

Continental Breakfast \$4.00

**Hotel Accommodations**

Homecoming Weekend Special for Alumni  
Budgetel Inn (314) 946-6936 or FAX (314) 946-9640  
5th Street & I-70 West, St. Charles

## Featured Mainstage Presentation

### Hay Fever

*by Noel Coward*

October 16, 17, 18, 23, 24, 25 at 8:00 p.m.

This light, luminous, and charming play from one of the 20th Century's greatest comedic writers centers around the eccentric Bliss family. Mother is a retired actress who makes a crisis out of every scene, and Father is a novelist. The daughter and son are handsome and ill-mannered. One weekend all announce they are expecting a guest: Mother has invited an athletic youth who is in love with her, and Father a flapper (a type he is studying for his upcoming novel). The visitors receive an unusual and rude reception. The ensuing antics of the Bliss family and their guests will leave the audience in stitches...a wonderful opening to the season!

# Lindenwood University

## Homecoming 97 Registration & Gift

Name \_\_\_\_\_  
*first* *maiden* *last*

Address \_\_\_\_\_  
\_\_\_\_\_ *city* *state* *zip*

Home Phone (\_\_\_\_) \_\_\_\_\_ Work Phone (\_\_\_\_) \_\_\_\_\_

Fax Number (\_\_\_\_) \_\_\_\_\_ Class Year, Degree \_\_\_\_\_

**YES!** I want to join my classmates in making a homecoming gift to Lindenwood. My total pledge is \$ \_\_\_\_\_  
I enclose \$ \_\_\_\_\_ with the remainder to be paid by June 30, 1998. Class of \_\_\_\_\_

My company will match my gift. Company Name/Location \_\_\_\_\_

*Please denote the number of people by the Homecoming Events you have selected*

\_\_\_\_\_ *Hay Fever* (\$6/person or \$3/seniors, Friday evening) \_\_\_\_\_ *Hay Fever* (\$6/person or \$3/seniors, Saturday evening)

\_\_\_\_\_ Alumni Brunch (\$15/person) \_\_\_\_\_ Football Game (\$6/person)

\_\_\_\_\_ Saturday Breakfast (\$4/person) \_\_\_\_\_ Saturday Barbecue (\$6/person) \_\_\_\_\_ Sunday Breakfast (\$4/person)

Alumni News/Recent Activities \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*Return to: Alumni Office, Lindenwood University, 209 S. Kingshighway, St. Charles, Missouri 63301-1695*



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