Name Change Reflects True Spirit of Lindenwood

"That which we call a rose, by any other name would smell as sweet."

William Shakespeare

We are excited to announce the Lindenwood College Board of Directors has voted to change the name to Lindenwood University.

The term “university” more accurately reflects Lindenwood’s growth and expansion, and allows us to maintain Lindenwood’s liberal arts focus while staying true to the values that have made Lindenwood successful.

The name change also gives added value to a Lindenwood degree, in a world where the term “university” has a growing perception of the highest level of training and academic success. This would help distinguish LU from the vo-tech institutions and community colleges.

This name change has no affect on Lindenwood’s accreditation status or mission, nor would the change make LU start “acting larger” and lose its friendly, small institution atmosphere.

The term “university” better defines and recognizes what Lindenwood has become: undergraduate, graduate, professional, and international.

University Experiences Explosive Growth

Year after year, Lindenwood continues to break enrollment records. The University served 6,800 students during the 1996-97 academic year. Of those students, 998 graduated in May and June. This fall 3,112 students are attending day semester classes at Lindenwood. That compares to 2,829 students in 1996. The fall quarter begins in a few weeks, so those numbers aren’t available yet.

“Lindenwood offers history, tradition and values,” said LU President Dennis Spellmann. “We have strict discipline--we aren’t one of those anything-goes campuses. Our faculty are the best teachers you will ever find anywhere. Our students graduate. Our graduates work. Those are the things people want.”

The fastest-growing four-year college or university in 1997, Lindenwood expects more than 7,000 students this year. Spellmann said the University was on track to reach an enrollment milestone--growing tenfold in 10 years--from 800 in 1989 to 8,000 students in 1999.

“Why do you think we are growing? It’s contagious. People are coming out to our theatre performances, our jazz concerts, or watching our 19 different intercollegiate sports in action,” Spellmann said. “They see our strict discipline, our alcohol-free, drug-free policies, and they want to be involved.”

Due to the overwhelming growth, the University has purchased property in the area of First Capitol and West Clay, with an eye on construction of new dormitories and a student center.
Grand Gala Celebration to Honor Hyland, Recognition of LU Success

Bob Costas to Emcee Event

It will be a night like Lindenwood has never seen before. Lindenwood University is hosting a Grand Gala Celebration and Memorial Tribute to Robert F. Hyland, the late chairman of the Lindenwood Board of Directors, on November 7, 1997, at the Robert F. Hyland Performance Arena.

The evening will showcase Lindenwood University’s newest building, and honor Hyland, who led Lindenwood’s Board of Directors from 1970 until his death in 1992.

NBC sports celebrity Bob Costas will emcee the $200 a plate affair, joined by CBS newsman Charles Osgood, and Dan Dierdorf, former St. Louis Cardinal football player and ABC sports commentator.

Hyland, who was senior vice president of CBS Radio and general manager of KMOX-AM, was a prominent civic leader in the St. Louis metropolitan area. Less than a month before his death, at his last Lindenwood board meeting, the board unanimously approved a motion to build a new sports center.

Now, that dream is a reality, and the Robert F. Hyland Performance Arena is a beautiful, state-of-the-art facility. The 3,000-seat arena is home to the Lindenwood Lions and Lady Lions basketball and tennis teams, the women’s volleyball team, and the men’s wrestling team.

Perhaps the unique feature of the center is the VIP Room, a handsomely appointed room which opens on to the Luxury Skybox Pavilion. The Pavilion seats 270 guests.

For information on purchasing a table or tickets to the event, or to find out more about the Performance Arena, contact the Lindenwood University Development Office at (314) 949-4903.

Societies Recognize Generosity, Commitment

Lindenwood University will honor its most loyal supporters at a festive event on Friday, November 14.

Members of the Butler Society and the Sibley Heritage Society will be recognized at the annual Butler Society Dinner.

Butler Society

Named in honor of Colonel James and Margaret Leggat Butler, the Butler Society is comprised of Lindenwood’s most generous supporters. This distinguished group of loyal friends has followed in the Butler’s footsteps by committing their resources to promote the precious heritage of Lindenwood and to support its vision of the future.

Your gift gives our University the flexibility to use the funds where the need or potential return is the greatest. Membership in the Butler Society is secured through your lifetime giving level to Lindenwood University. We invite you to share in the Lindenwood vision by calling the University Development Office at (314) 949-4903.

Sibley Heritage Society

The Sibley Heritage Society takes its name from the estate planning done by Lindenwood founders Major George and Mary Easton Sibley. The foresight and thoughtfulness of the Sibleys laid the foundation for the success of the Lindenwood university of today.

Members of the Sibley Heritage Society are dedicated to the continued growth of Lindenwood by ensuring its future for generations of students to come. Many of you have already provided for Lindenwood in your estate planning. We would like to honor your commitment with membership in the Sibley Heritage Society. For more information, call the Development Office at (314) 949-4903.

Join us as we build the Lindenwood University of the future!
1997 Homecoming

Friday, October 17
Noon-4:30 pm Information & Registration
Alumni House & Museum
Tours of Campus by Lindenwood Ambassadors

4:30-6:30 pm Welcome Back Reception
VIP Room, Hyland Arena
Sponsored by St. Charles Lindenwood Alumni Club

7:00 pm Pep Rally, Hunter Stadium
8:00 pm Hay Fever, Jelkyl Theatre
(directed by Suki Lammers, Class of 1996)

9:00 pm Live Music on the Quad, Gazebo

Saturday, October 18
8:30 am Information & Registration
Tailgate Breakfast

9:30 am Annual Alumni Meeting, Sibley Chapel

10:00 am Soccer: Lady Lions vs. St. Ambrose
Hunter Stadium

11:00 am Alumni Brunch
Heritage Room, Ayres Dining Hall

1:00-5:00 pm St. Louis Women’s Caucus
Juried Art Show, Hendren Gallery

Nature Bronzes by Harry Weber
LCCC Gallery

1:30 pm Football: Lions vs. Central Methodist
Hunter Stadium
Museum & Lions Den Open

4:00 pm Celebration Barbecue, Picnic Area
Evening

Class Reunion Dinners
arranged by class reps, at area homes & restaurants

8:00 pm Hay Fever, Jelkyl Theatre

9:00 pm Homecoming Dance
Lindenwood University Club

Sunday, October 19
9:00 am Worship Service, Sibley Chapel

9:30 am Continental Breakfast
Ayres Dining Hall

10:00 am Alumni Board Meeting
Legacy Board Room, Ayres Dining Hall

12:00 pm Soccer: Lady Lions JV vs.
College of DuPage, Hunter Stadium

2:00 pm Soccer: Lions JV vs. Rockhurst
Hunter Stadium

4:00 pm Soccer: Lady Lions Varsity vs. Rockhurst
Hunter Stadium

6:00 pm Soccer: Lions Varsity vs. Rockhurst
Hunter Stadium

Celebrate Lindenwood success with us during the weekend’s festivities!
Wear your favorite Lindenwood sweatshirt or golf shirt. Dress comfortably to enjoy all the events!

Homecoming Prices

Friday & Saturday Evenings, October 17 & 18
“Hay Fever” $6.00
Senior Citizens, $3.00

Saturday, October 18
Tailgate Breakfast $4.00
Alumni Brunch $15.00
Football Game Tickets $5.00 ($6.00 at gate)
Celebration Barbecue $6.00

Sunday, October 19
Continental Breakfast $4.00

Hotel Accommodations
Homecoming Weekend Special for Alumni
Budgetel Inn (314) 946-6936 or FAX (314) 946-9640
5th Street & I-70 West, St. Charles

Featured Mainstage Presentation

Hay Fever
by Noel Coward
October 16, 17, 18, 23, 24, 25 at 8:00 p.m.

This light, luminous, and charming play from one of the 20th Century’s greatest comedic writers centers around the eccentric Bliss family. Mother is a retired actress who makes a crisis out of every scene, and Father is a novelist. The daughter and son are handsome and ill-mannered. One weekend all announce they are expecting a guest: Mother has invited an athletic youth who is in love with her, and Father a flapper (a type he is studying for his upcoming novel). The visitors receive an unusual and rude reception. The ensuing antics of the Bliss family and their guests will leave the audience in stitches...a wonderful opening to the season!
Lindenwood University
Homecoming 97 Registration & Gift

Name

 first

 maiden

 last

Address

city

 state

 zip

Home Phone (___)

 Work Phone (___)

Fax Number (___)

 Class Year, Degree

YES! I want to join my classmates in making a homecoming gift to Lindenwood. My total pledge is $____
I enclose $_________ with the remainder to be paid by June 30, 1998. Class of

☐ My company will match my gift. Company Name/Location _____________________________________________________________________

Please denote the number of people by the Homecoming Events you have selected

_____Hay Fever ($6/person or $3/seniors, Friday evening)  _____Hay Fever ($6/person or $3/seniors, Saturday evening)

_____Alumni Brunch ($15/person)  _____Football Game ($6/person)

_____Saturday Breakfast ($4/person)  _____Saturday Barbecue ($6/person)  _____Sunday Breakfast ($4/person)

Alumni News/Recent Activities

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Return to: Alumni Office, Lindenwood University, 209 S. Kingshighway, St. Charles, Missouri 63301-1695

LINDENWOOD UNIVERSITY
209 S. Kingshighway
St. Charles, Mo. 63301