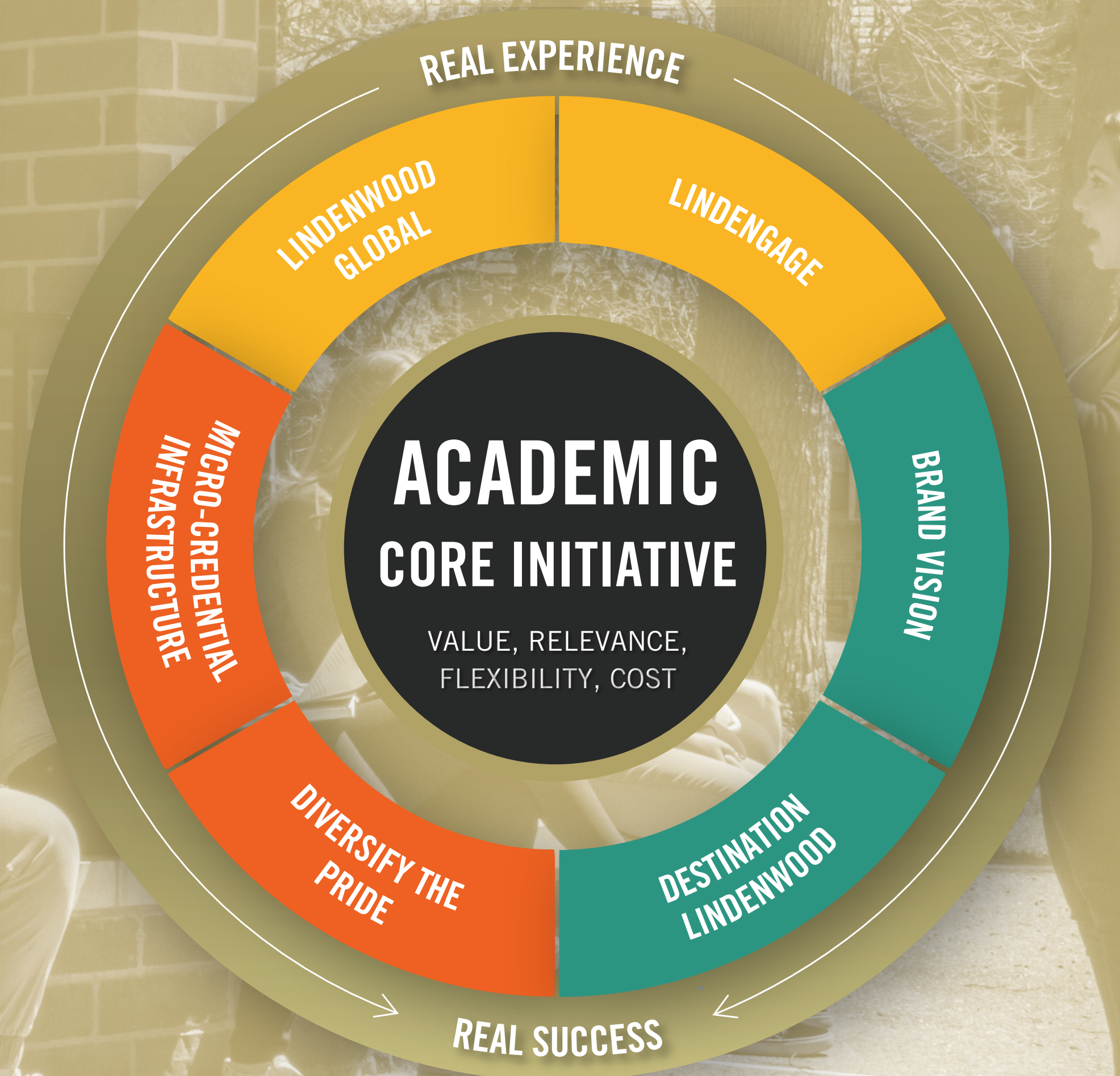


ACADEMIC CORE INITIATIVE

2023 – 2026



REAL EXPERIENCE

LINDENWOOD UNIVERSITY

REAL SUCCESS

PLANNING TEAM



Dr. Bethany Alden-Rivers
*Provost and Vice President,
Academic Affairs*



Dr. Mark Valenzuela
*Associate Provost,
Engaged Learning*



Dr. Kate Herrell
*Associate Provost, Academic Operations
and Student Success*



Kelly Moyich, J.D.
*Associate Vice President, Student Affairs,
Community Equity, and Inclusion*



Dr. Michael Leary
*Assistant Vice President,
Research and Compliance*



Dr. Robyne Elder
*Head,
Academic Effectiveness*



Dr. Betsy Melick
*Director,
Faculty Development*



Dr. Anthony Scheffler
*Dean, College of Education and
Human Services*



Dr. Cynthia Schroeder
*Dean, College of Science,
Technology, and Health*



Dr. Kathi Vosevich
*Dean,
College of Arts and Humanities*



Dr. Jennifer Mack
*Interim Dean, Plaster College of
Business and Entrepreneurship*



Rob Westervelt
*Vice President,
Strategy and Innovation*

PURPOSE AND MISSION

- The Academic Core Initiative is one of seven strategic initiatives in Lindenwood University's Strategic Plan: **Lindenwood 2026: Adapt, Build, Engage.**
- This plan aims to fulfill our academic mission of *enhancing lives through quality education and professional preparatory experiences.*
- This plan contributes to the University's four strategic outcomes: 12,000 students; \$165 million revenue; top of mind brand; 100 new partnerships.
- This plan is only three years long. It is not designed to address all aspects of our work. Rather it is designed to help us achieve an even better version of ourselves.
- This plan is built on the dedication, care, and excellence that characterize our approach to academic and student affairs at Lindenwood. These values are both our foundation and our springboard.

ADAPTING AND EVOLVING

JULY 2021

- Lindenwood launches new Strategic Plan
- Academic Program Development Plan in motion
- Flexible Programs for Adults pilot

FALL 2021

- New Provost
- New Associate Provosts
- AVP, Research and Compliance
- New Advising Model
- Q2-Every Student Counts Plan
- Academic Focus Areas
- ACBSP and CSWE Reaffirmation
- Transition from 6 Schools to 4 Colleges

SPRING/ SUMMER 2022

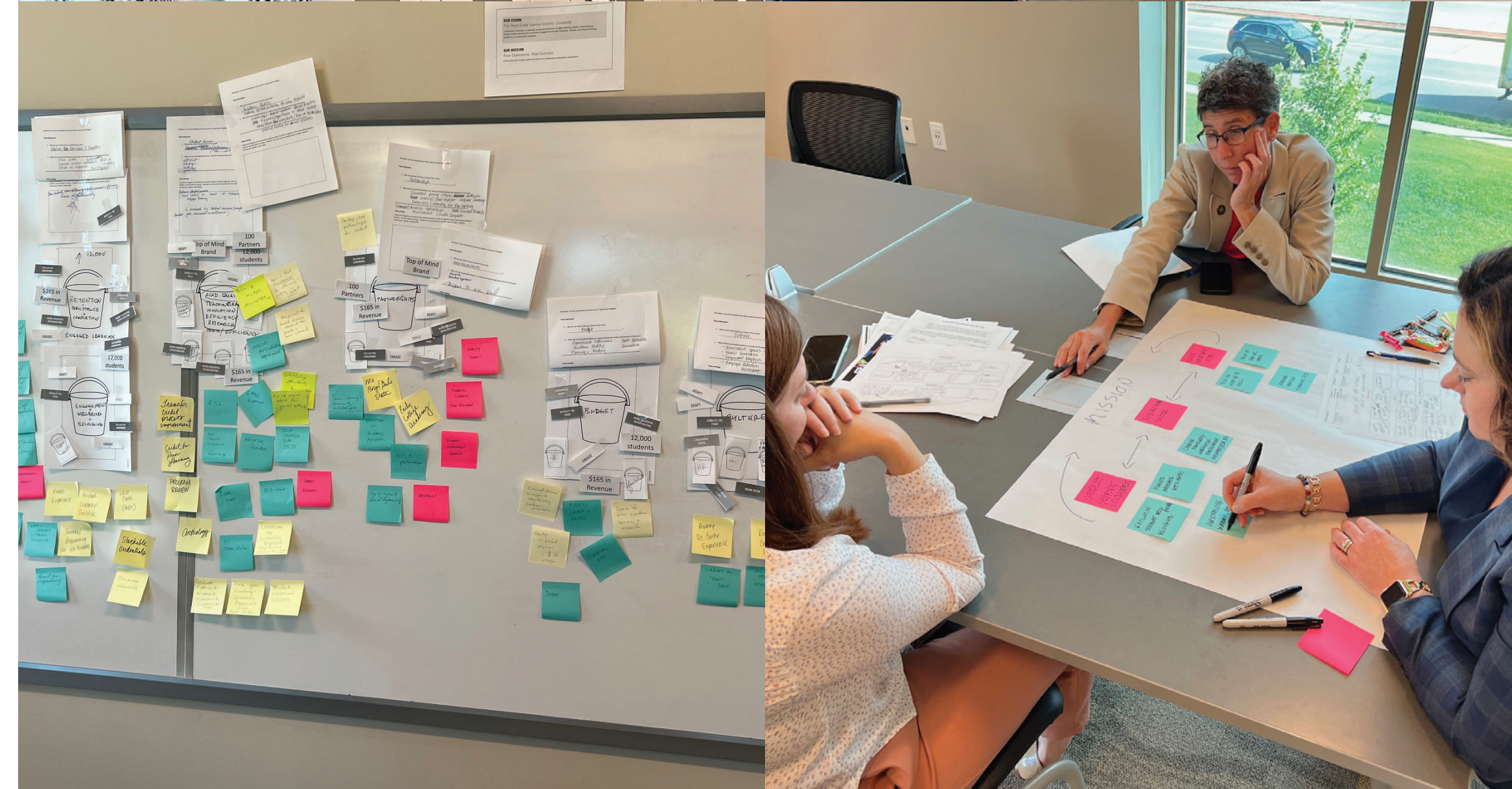
- Student Affairs joins Academic Affairs
- Head, Academic Effectiveness
- New Director, Faculty Development
- Lindenwood Global leadership in place
- Academic and Student Affairs planning begins
- Restructure LX Design to create new capabilities for Global course design
- CAEP Accreditation
- Supporting NCAA DI Transition

FALL 2022

- Office of Research and Creative Activity
- Restructure SASS to create new capabilities for Global student success
- Exit Plan for Additional Locations
- New SIS
- Wentzville Location
- Academic and Student Affairs planning continues

PLANNING PROCESS

- Spring 2022: Deans led discussion within their colleges to generate ideas.
- Approximately 35 Academic and Student Affairs leaders participated in a brainstorm and planning session at the 2022 Summer Retreat.
- August 10, 2022: Focused Planning Workshop 1
- August 29, 2022: Focused Planning Workshop 2
- September 14, 2022: Focused Planning Workshop 3
- September 15-October 15, 2022: Deans, Associate Provosts, AVPs share Draft 1 with their larger teams and carry out their own planning activities and discussions.
- October 18, 2022: Focused Planning Workshop 4
- October 19-November 11, 2022: Deans, Associate Provosts, AVPs share penultimate draft with their large teams.
- November 15, 2022: Focused Planning Workshop 5
- November 15-December 8, 2022: Create presentation materials.
- December 15, 2022: Present plan for formative feedback from Cabinet.
- January, 2023: Communicate plan to the campus community and begin Phase I of implementation.



COMMITMENTS AND GOALS

OUR THREE COMMITMENTS

- We are committed to providing students with a best-in-class educational experience.
- We are committed to supporting our students as they strive toward their personal, professional, and academic goals.
- We are committed to the betterment of our institution through the betterment of our community.

OUR THREE GOALS

Goal 1: The quality of our academic and co-curricular experiences is our competitive advantage.

Goal 2: We raise the bar for how we support the success of our students.

Goal 3: We are a community-engaged campus.



STRATEGIC FRAMEWORK

UNIVERSITY VISION: TO BECOME THE NEXT GREAT LEARNER-CENTRIC INSTITUTION

UNIVERSITY OUTCOMES BY 2026: 12,000 STUDENTS; \$165 MILLION REVENUE; 100 PARTNERS; TOP OF MIND BRAND

OUR ACADEMIC MISSION: TO ENHANCE LIVES THROUGH QUALITY EDUCATION AND PROFESSIONAL PREPARATORY EXPERIENCES

OUR COMMITMENTS

WE ARE COMMITTED TO PROVIDING STUDENTS WITH A BEST-IN-CLASS EDUCATIONAL EXPERIENCE.

WE ARE COMMITTED TO SUPPORTING OUR STUDENTS AS THEY STRIVE TOWARDS THEIR PERSONAL, PROFESSIONAL, AND ACADEMIC GOALS.

WE ARE COMMITTED TO THE BETTERMENT OF OUR INSTITUTION THROUGH THE BETTERMENT OF OUR COMMUNITY.

OUR DESIRED FUTURE STATE/GOALS

GOAL 1: THE QUALITY OF OUR ACADEMIC AND CO-CURRICULAR EXPERIENCES IS OUR COMPETITIVE ADVANTAGE.

GOAL 2: WE RAISE THE BAR FOR HOW WE SUPPORT THE SUCCESS OF OUR STUDENTS.

GOAL 3: WE ARE A COMMUNITY-ENGAGED CAMPUS.

STRATEGY 1.1: OUR ACADEMIC PROGRAMS PREPARE OUR STUDENTS FOR JOBS OF THE NEXT 20 YEARS.

STRATEGY 2.1: WE USE DATA AND OTHER EVIDENCE TO PROVIDE PROACTIVE AND REACTIVE SUPPORT TO OUR STUDENTS.

STRATEGY 3.1: WE WORK WITH DIVERSE PARTNERS WHO SEEK A MORE EQUITABLE AND SUSTAINABLE WORLD.

STRATEGY 1.2: OUR SIGNATURE ACADEMIC PROGRAMS HELP US STAND OUT FROM OUR COMPETITION.

STRATEGY 2.2: OUR STUDENTS HAVE ACCESS TO THE SUPPORT SERVICES THEY NEED.

STRATEGY 3.2: WE HAVE A THRIVING CULTURE OF RESEARCH, KNOWLEDGE EXCHANGE, AND CREATIVE ACTIVITY.

STRATEGY 1.3: OUR ENGAGED LEARNING CURRICULUM IS THE HALLMARK OF THE LINDENWOOD EXPERIENCE.

STRATEGY 2.3: OUR Q2 CULTURE ENSURES STUDENTS FEEL A STRONG SENSE OF BELONGING.

STRATEGY 3.3: WE ARE A FIRST-CHOICE PARTNER FOR CREATIVE EDUCATIONAL OPPORTUNITIES.

STRATEGY 1.4: WE HAVE A SYSTEMATIC PROCESS FOR EVALUATING AND IMPROVING THE STUDENT EXPERIENCE.

STRATEGY 2.4: OUR CURRICULUM IS CRAFTED TO SUPPORT AND MOTIVATE STUDENTS TO ACHIEVE THEIR GOALS.

STRATEGY 1.5: OUR SPACES ARE WELL-SUITED TO SUPPORT LEARNING, LIVING, AND ACTIVITIES.

QUALITY

SUCCESS

COMMUNITY

CENTER FOR ENGAGED LEARNING

- A signature core curriculum
- Engaged learning for Gen Z
- Carnegie Elective Designation for Community Engagement
- Additional programming for international students
- Summer Bridge for at-risk and first generation students



LIONS ARE LEADERS

IN THEIR CAREERS | IN THEIR COMMUNITIES | IN THEIR LIVES

- ADAPTABLE PROBLEM-SOLVERS
- EFFECTIVE COMMUNICATORS
- RESPONSIBLE CITIZENS
- GLOBAL ADVOCATES
- LIFELONG LEARNERS
- ANALYTICAL THINKERS
- ETHICAL DECISION MAKERS

REAL EXPERIENCE LINDENWOOD UNIVERSITY REAL SUCCESS

A promotional poster for Lindenwood University's "Lions Are Leaders" initiative. It features a dark background with a lion's head silhouette in the top right. The text is in white and gold. Below the main title, there are two columns of bullet points listing skills like "Adaptable Problem-Solvers" and "Lifelong Learners". At the bottom, the university's name is centered, flanked by the phrases "Real Experience" and "Real Success".

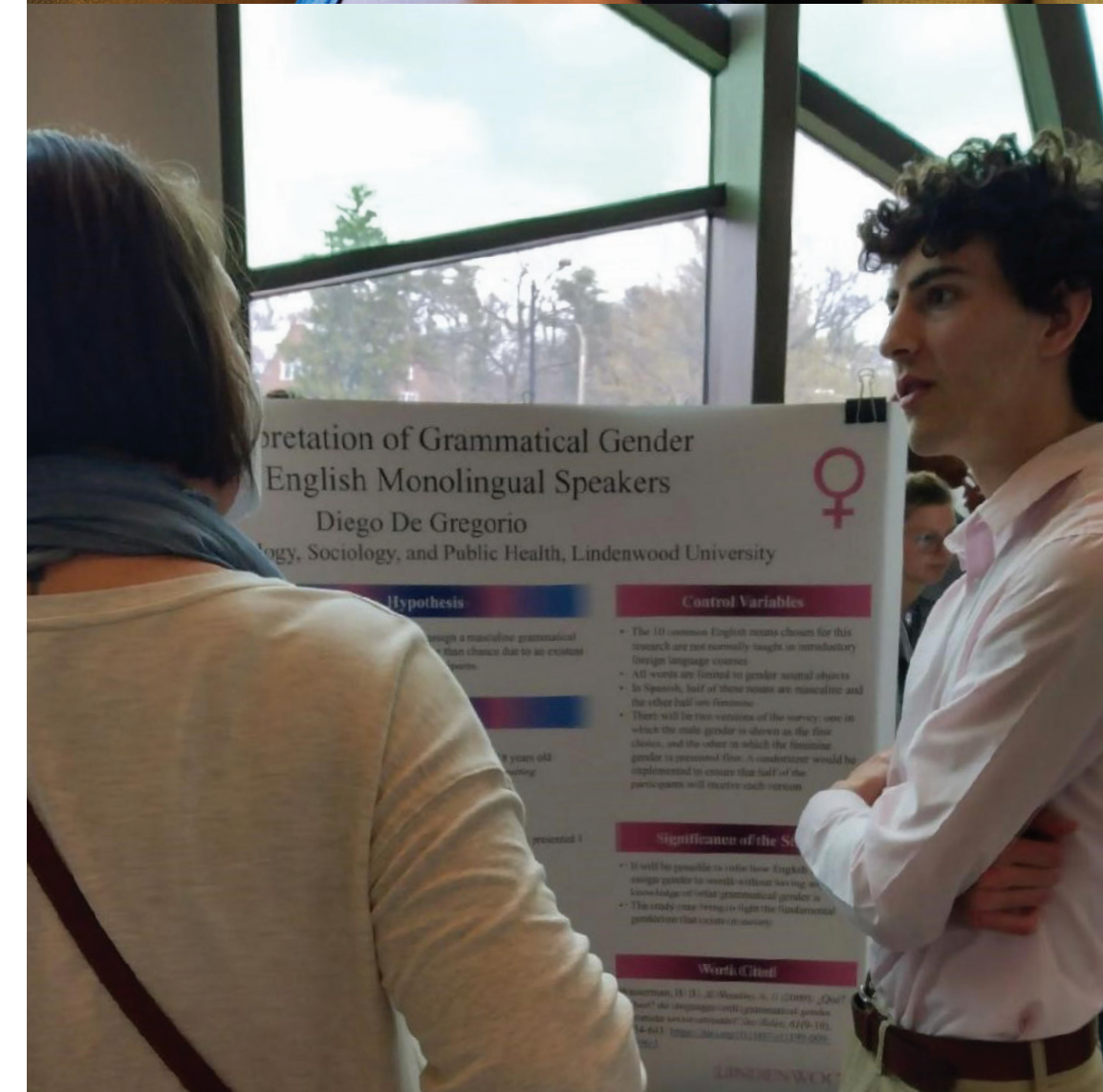
ACADEMIC OPERATIONS AND STUDENT SUCCESS

- Intrusive coaching 
- Embedded tutoring in Gateway Courses 
- Additional support for Academic Probation 
- Math Success Center 
- Early College Academy - Next Level



OFFICE OF RESEARCH AND CREATIVE ACTIVITY

- OER and Open Access Development Support
- Strategic Grant Funding
- Research, Innovation, and Partnership Lab
- Undergraduate Research



ACADEMIC EFFECTIVENESS

- Lindenwood Graduate Attributes
- Articulating the value of a university degree
- Stackable Credentials
- Sustained Excellence in Assessment

LIONS ARE LEADERS


IN THEIR CAREERS | IN THEIR COMMUNITIES | IN THEIR LIVES

- ADAPTABLE PROBLEM-SOLVERS
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REAL EXPERIENCE | LINDENWOOD UNIVERSITY | REAL SUCCESS



FACULTY DEVELOPMENT AND LX DESIGN TEAM

- RISE Project
- Gateway Course Redesign 
- Adjunct Faculty Support
- Digital Learning Strategy
- Normalizing Hybrid Learning

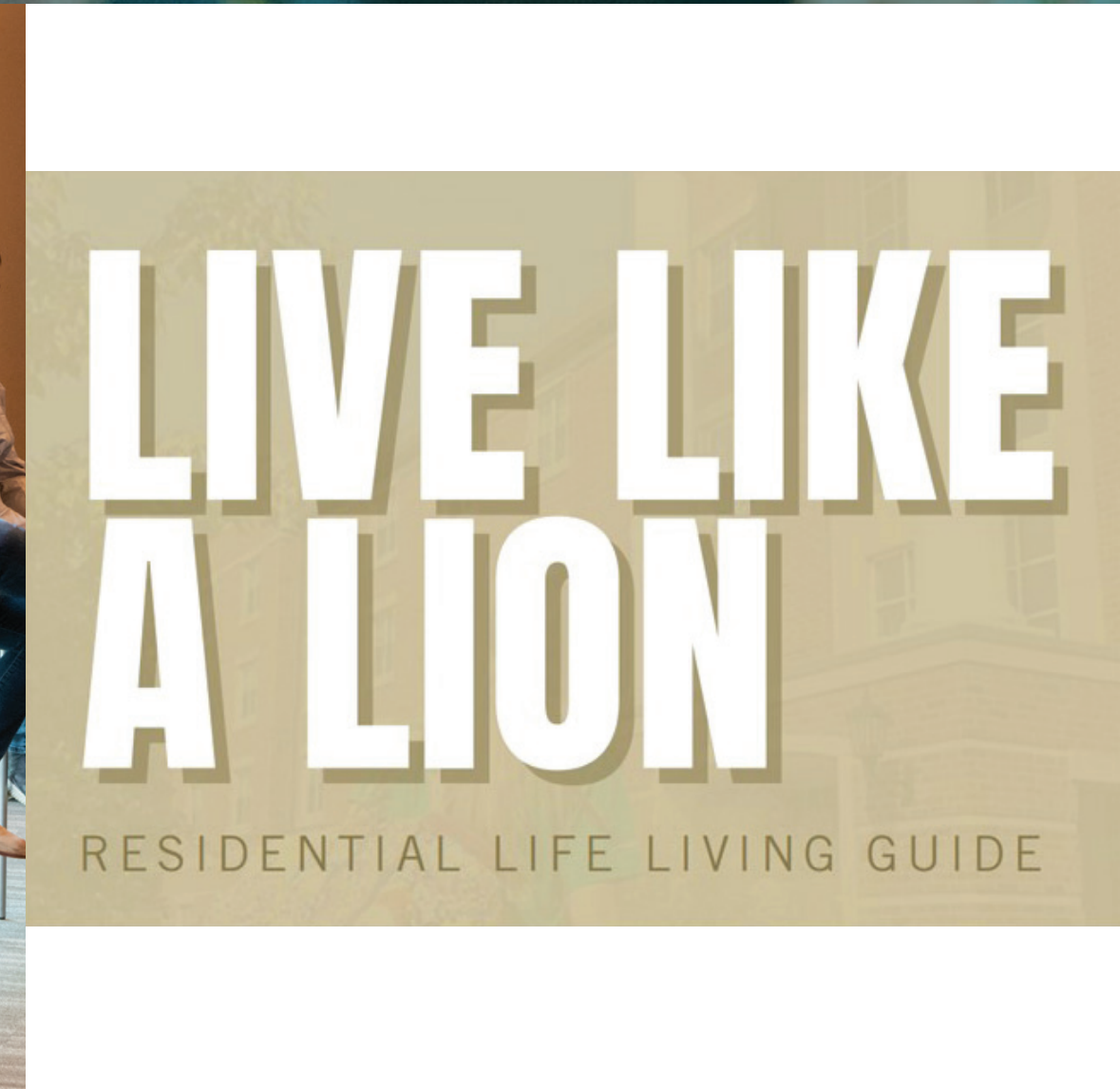
RISE

RIGOR | INCLUSIVENESS | SUPPORT | ENGAGEMENT



STUDENT AFFAIRS, COMMUNITY EQUITY, AND INCLUSION

- Expanded mental health provision
- Student Leadership Institute
- Rebranding residential life at Lindenwood



PROJECT MANAGEMENT

PHASE I: IMPLEMENTATION AND EARLY ACTIONS

January 2023: Action Planning: Colleges and Departments

complete action plan templates

February 2023: Implementation and Communication

Full Faculty Presentation; Town Hall; Board; Website

March 2023: Check-in with tactic owners

April 2023: Check-in with tactic owners

May 2023: Check-in with tactic owners

June 2023: Phase I review-lessons learned; adjustments

August 2023: Fall 2023 Momentum Report

PHASE II: YEAR 1

July-November 2023: Monthly check-ins

December 2023: Mid-year review-lessons learned; Highlights Report to colleagues

January-May 2024: Monthly check-ins

June 2024: Phase II review-lessons learned; adjustments

August 2024: Fall 2024 Momentum Report

PHASE III: YEAR 2

July-November 2024: Monthly check-ins

December 2024: Mid-year review-lessons learned; Highlights Report to colleagues

January-May 2025: Monthly check-ins

June 2025: Phase III review-lessons learned; adjustments

August 2025: Fall 2025 Momentum Report

PHASE IV: YEAR 3 (FINAL YEAR OF PLAN)

July-November 2025: Monthly check-ins

December 2025: Mid-year review-lessons learned; Highlights Report to colleagues

January-May 2026: Monthly check-ins

June 2026: Phase IV review-lessons learned; adjustments; Final Report

July 2027: Enter next planning phase

ALIGNMENT OF KEY INITIATIVES

QUALITY

- Signature Programs
- A Signature Core Curriculum
- Lindenwood Graduate Attributes
- Articulating the Value of a Degree
- Becoming an Engaged Learning Campus
- RISE
- Rebranding Residential Life



**INCREASED ENROLLMENT
AND REVENUE**

TOP OF MIND BRAND

SUCCESS

- Intrusive Coaching
- Summer Bridge
- Math Success Center
- Gateway Course Redesign
- Support for Academic Probation
- Expanded Mental Health Provision



**INCREASED ENROLLMENT
AND REVENUE**

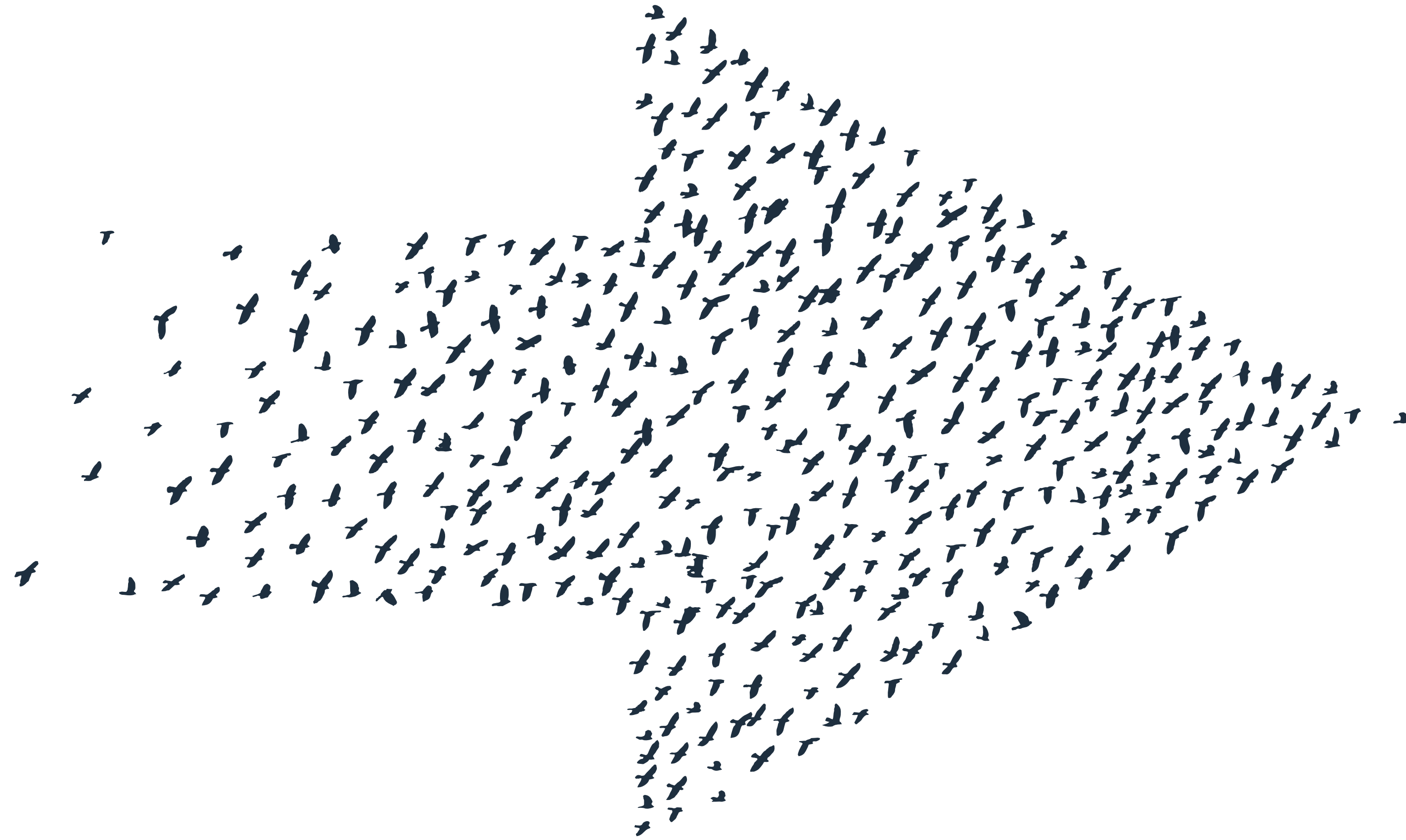
TOP OF MIND BRAND

COMMUNITY

- Wentzville LindenWELL
- Entrepreneurship Education
- Service Learning
- Hub of Knowledge Exchange
- Strategic Grant Funding
- Carnegie Classification



**NEW PARTNERSHIPS
TOP OF MIND BRAND**



REAL
EXPERIENCE

LINDENWOOD UNIVERSITY

REAL
SUCCESS

QUESTIONS?
