

DRESSING FOR SUCCESS

the dos and the don'ts

WOMEN'S STAPLES

Well-tailored neutral blazer

Black or grey slacks

Tasteful mid-length dress

Neutral-colored pencil skirt

Black or nude close-toed pumps

Neutral long-sleeved button-up

MEN'S STAPLES

Well-tailored black or grey suit

Versatile tan slacks

Medium to slim-width simple tie

Neutral-colored cashmere sweater

Black and brown dress shoes

Belt that matches shoes

Neutral long-sleeved button-up

GREAT EXAMPLES



TOP MISTAKES TO AVOID

Wearing crazy-colored or chipped nail polish

Letting your facial hair go awry

Going overboard on make-up and hair styling

Wearing too much perfume/cologne

Wearing shoes you aren't comfortable walking in

Leaving your shirt un-tucked

DRESSING UP ≠ DRESSING PROFESSIONALLY