



FALL 2022

MOMENTUM REPORT

ACADEMIC AND
STUDENT AFFAIRS

CELEBRATING OUR PROGRESS!



REAL EXPERIENCE.

LINDENWOOD UNIVERSITY

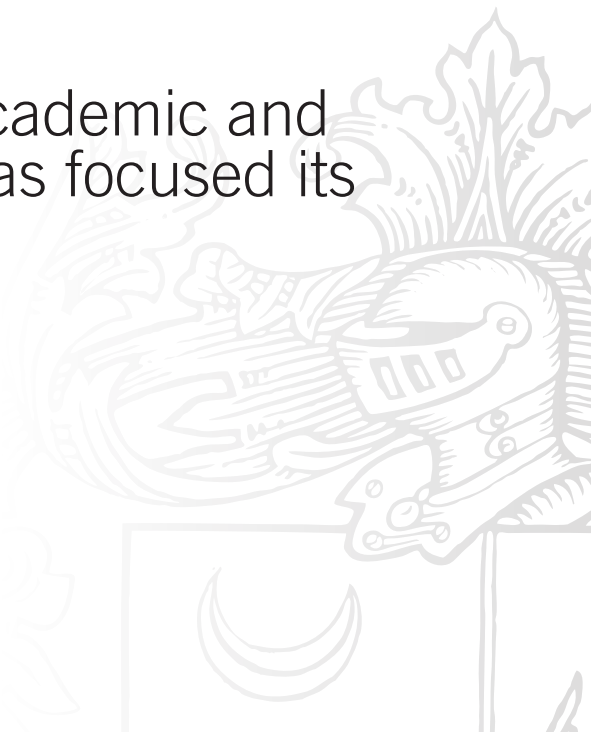
REAL SUCCESS.



AREAS OF FOCUS

Over the last academic year, the Academic and Students Affairs leadership team has focused its efforts on **seven areas**:

- 1 Academic Programs
- 2 Academic Quality
- 3 Retention and Completion
- 4 Teaching and Learning
- 5 Academic Efficiency
- 6 HLC Readiness
- 7 Student Affairs





FOCUS AREA 1

ACADEMIC PROGRAMS

GOALS FOR 2021-2022

Develop 8 new or renovated high-demand programs for launch by 2026

Identify at least 6 programs for the first launch of Lindenwood Global.

Offer at least 5 completion programs for students at the additional locations.

PROGRESS

- MS Instructional Design launched Fall 2022.
- MFA Interdisciplinary Media Arts launched Fall 2022.
- BA Game Design and MA Game Design has been refreshed with new marketing.
- MS Athletic Training on track to start Summer 2023!
- BS Cybersecurity on track for a Fall 2023 refresh.
- BS Nursing on track for Fall 2024 start.
- Doctor of Physical Therapy is under review for a possible 2026 start.
- At least three other programs are undergoing feasibility studies.

Between 10-12 existing and new programs have been identified for consideration in the first launch of Lindenwood Global, which is projected to happen late Spring/early Summer 2023.

Through the launch of "Flexible Programs for Adults" in Spring 2022, we offered post-traditional learners 13 degree pathways at our off-campus locations in Westport and Downtown St. Louis. This initiative served more than 380 students and helped stabilize declining enrollment in these sites.

FOCUS AREA 2

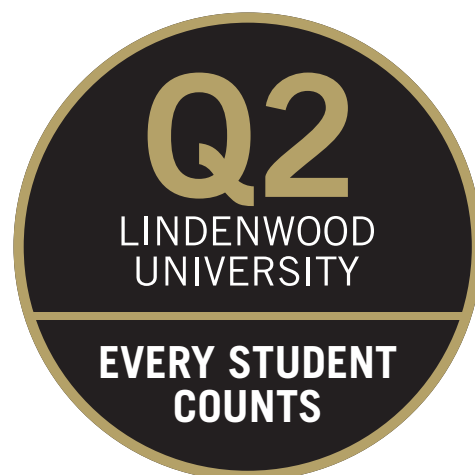
ACADEMIC QUALITY

GOALS FOR 2021-2022	PROGRESS
Implement a University Curriculum Committee	The UCC held its inaugural meeting in October 2021. The UCC is chaired by Dr. Kate Herrell, Associate Provost, Academic Operations and Student Success and has campus wide representation. To streamline and strengthen this area of governance, this new committee takes the place of APAC, ASPC, and EPC.
Reduce the number of programs on the “Fix” list from 33 to 27.	We exceeded this goal by fulfilling 16 of the Program Improvement Plans. We now have 17 programs on the “Fix” list, many of which have longer term aspects to address, such as accreditation and curriculum.
Implement a new and more meaningful program review process for programs on the “Sustain” list.	Our new 5-year review cycle was implemented this year, with a new faculty-led committee governing the process (chaired by Dr. Jeremy Carnes). Nine programs participated in the review. Additionally, the University Library participated in a pilot of a new Co-Curricular Program Review.
Lindenwood Graduate Attributes framework for institutional learning assessment and learning improvement.	<ul style="list-style-type: none"> The “Lions are Leaders” framework has been rolled out, with more than 190 colleagues participating in the Assessment Summit in May. General Education courses, upper division courses, and some co-curricular programs are beginning to align with the new Graduate Attributes. Faculty are beginning to develop “signature assignments” for institutional outcomes assessment. Assessment instruments (rubrics) and multi-rater methodologies have been developed for each attribute.
Host successful accreditation visits.	<ul style="list-style-type: none"> The Plaster College of Business and Entrepreneurship hosted a very successful ACBSP reaffirmation of accreditation visit in Fall 2021. The College of Education and Human Services hosted very successful visits for CSWE (reaffirmation) and CAEP (initial accreditation). The College of Science, Technology, and Health received full accreditation from the Commission on Accreditation of Athletic Training Education (CAATE).
Celebrate other national accolades and affiliations.	<ul style="list-style-type: none"> Fortune Magazine ranked Lindenwood’s online MBA as #1 in Missouri. Lindenwood was accepted into the Carnegie Project on the Education Doctorate. Our MA Art History and Visual Culture program was ranked as the Best Online Master’s Program in the Online Master’s Degree rankings AND in the College Choice rankings. Our BA Game Design program was ranked as the Best Online Bachelor’s Program in the Best Value Schools national survey. Our MFA Writing program was nationally recognized as the Best Master’s in Creative Writing. The College of Education and Human Services was recognized as a College of Distinction. The Lindenwood Pi Chapter of Alpha Chi was named a Star Chapter for academics and service, one of only 12 chapters across the nation to earn this distinction. Lindenwood received the Colleges of Distinction Honor for Career Development and Military Support.
Implement changes to improve our US New and World Report rankings.	<ul style="list-style-type: none"> This year we adjusted our Carnegie designation to move us to a more appropriate peer group (for ranking purposes). Additionally, significant efforts to improve our retention rates, alumni giving rates, and peer awareness were implemented, which are factors in our national rankings.

FOCUS AREA 3

RETENTION AND COMPLETION

GOALS FOR 2021-2022	PROGRESS
Improve data informed practice.	<ul style="list-style-type: none">• We created annual retention goals and milestone targets.• We completed the first year of using LindenCircle and reported lessons learned.• We continued reporting of risk scores and Dangerzone data.• We strengthened the reporting and use of the 'not yet enrolled' lists.
Enhance advising and mentoring.	<ul style="list-style-type: none">• We launched the centralized advising model with a team of professional advisors.• We launched the LindenPeers program for peer-to-peer mentoring.• This year, the team implemented the 'Advising Syllabus', which provides a week-by-week set of themes and tasks for student outreach and support, and additional professional development for those who advise and mentor students.
Improve exit process.	<ul style="list-style-type: none">• SASS implemented the "Talk Before You Drop" campaign.• We are working on a more robust Leave of Absence policy.
Design a new approach to Commencement.	Through campus wide efforts, Commencement ceremonies returned to our main campus in May 2021 after being held off campus for a few years.
Devise campus wide retention and completion plan.	<ul style="list-style-type: none">• The Q2-Every Student Counts plan was rolled out this year. This was communicated via a Town Hall in October 2021 and the Retention Retreat in February 2022.• This plan addresses 10 work packages:<ol style="list-style-type: none">1. General Education Revision2. Data-driven intervention3. Advising and Mentoring4. Stackable Credentials5. Engaged Learning6. First Year Programs and Learning Communities7. Professional Development and Recognition8. Athletics9. Student Involvement and Belonging10. Communication





FOCUS AREA 4

TEACHING AND LEARNING

GOALS FOR 2021-2022

Implement RISE Year 1

PROGRESS

- RISE Scholars appointed in Spring 2021
- Kick-Off during Faculty Welcome Week in August 2021
- College RISE Roundtables: Fall 2021 and Spring 2022
- RISE now underpins the new Faculty Evaluation Rubric.
- Research Study 1: Commenced Fall 2021
- Research Study 2: Commenced Spring 2022
- HLC Presentation in Chicago: April 2022
- RISE Course Design Institute: May 2022
- Dr. Betsy Melick joined Lindenwood as Director, Faculty Development in May 2022.
- Nearly all of our full-time faculty engaged in the RISE Roundtables and 41% of our full-time faculty engaged in 1-1 consultations, RISE research, and/or RISE course design activities.

RISE

RIGOR | INCLUSIVENESS | SUPPORT | ENGAGEMENT



FOCUS AREA 5

ACADEMIC EFFICIENCY

GOALS FOR 2021-2022

PROGRESS

Address low-completer programs

Since Fall 2022, 25 low-completer programs have been sunsetted or consolidated.

Monitor class sizes

- Through careful review of class enrollment, at least 79% of our classes have more than 10 students (an increase of 12 percentage points from the previous year).
- More than 41% of our classes have more than 20 students (an increase of 12 percentage points from the previous year).

Improve course margins

- 25% of our classes have “good” contribution margins greater than \$15,000 (an increase of 1.2 percentage points from the previous year).
- 22% of our classes have “poor” contributions margins lower than \$2,500 (a decrease of 5.5 percentage points from the previous year).



FOCUS AREA 6

HLC READINESS

GOALS FOR 2021-2022

Construct Draft 1 of the Assurance Argument

Implement readiness activities for the 2023 Comprehensive Evaluation

Host a successful multi-location review

PROGRESS

More than 30 colleagues from across campus worked in five action team to construct the first draft of the assurance argument. The assurance argument is a 40,000 word study of the institution in terms of the HLC Criteria for Accreditation.

We received a positive response from our HLC Interim Report on General Education Assessment. We now have six colleagues who serve as HLC Peer Reviewers. 11 Lindenwood delegates joined the HLC Annual Conference in April 2022.

In May 2022, we hosted a very successful HLC review of the Old Post Office and Westport locations.



HIGHER LEARNING COMMISSION



FOCUS AREA 7

STUDENT AFFAIRS

GOALS FOR 2021-2022

Launch New Residential Life Curriculum.

Celebrate student involvement across our community.

PROGRESS

- The RESXL curriculum will focus on 5 Learning Goals: Academic Engagement, Community Engagement, Diversity and Inclusion, Health and Wellness, and Healthy Relationships.
- 191 co-curricular and extra-curricular programs will be focused on these learning goals.
- 1,356 student involvement events and meetings hosted.
- 6,133 community service hours completed.
- 3 student organizations created: Lindenwood Cadet Club, Fellowship of Christian Athletes, LU Tree huggers.
- 64 students completed the Elevate Leadership Certification.
- 94 new students joined our Fraternity/Sorority Life community.
- \$11,169 Fraternity/Sorority Life philanthropy dollars raised.



AWESOME FACTS

During the 2021-2022 academic year...

- Our fabulous faculty taught 3,717 classes, which represented 153,941 student credit hours.
- We celebrated the success of 1,989 graduates.
- Faculty, Students, and Staff submitted over 35 grant applications, receiving over \$700,000 in funding for research and projects.
- Faculty and students submitted over 100 new IRB applications, with milestone advances in health sciences, public health, and education research.
- 11 students studied abroad for a semester in locations such as England, Germany, Italy, Scotland, South Korea and Spain.
- 10 students participated in a virtual global service learning through ESC 112, Fundamentals of Environmental Science, and partnered with a community in Honduras to address their needs and build on their strengths.
- 42 students traveled with Lindenwood faculty for short-term study abroad trips to locations such as England, France, Italy and the Galapagos Islands.
- 132 students participated in formal internships; 98 students engaged in practicums; 155 students engaged in other experiential activities, including research.
- The College of Arts and Humanities updated/rebranded its production facilities in Mane Media (formerly LUTV) and KCLC (formerly “The Wood”) to align with NCAA DI academic opportunities.