

Aligning Graduate Attribute: Effective Communicators

Institutional Learning Outcomes	Definition	AAC&U/Graduate Attribute Rubrics	Possible Signature Assignment(s)
<p>3.1 Written Communication: Definition The ability to produce clear and coherent written communications in which the development, organization, and style are appropriate to task, purpose, and audience. Criteria • Context of and Purpose for Writing • Content Development • Genre and Disciplinary Conventions • Sources and Evidence • Control of Syntax and Mechanics</p> <p>3.2 Spoken Communication: Definition The ability to produce clear and coherent spoken communications in which the development, organization, and style are appropriate to task, purpose, and audience. Criteria • Organization • Language • Delivery • Supporting Material • Central Message</p>	<p>Graduates engage in meaningful discourse in order to persuade audiences and to foster understanding and respect. They communicate fluently in multiple media.</p>	<p>Graduate Attribute Rubric: Effective Communicators Rubric.docx</p> <p>AAC&U Rubrics (for reference): Written Communication Oral Communication Information Literacy</p>	<p>Signature Course Essentials Sample Documents TEXAS Undergraduate Studies (utexas.edu)</p>

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<p>3.3 Digital Communication:</p> <p>Definition The ability to produce content that communicates ideas effectively and ethically within the shifting multi-platform, multi-device, and multi-distribution digital landscape. Criteria</p> <ul style="list-style-type: none">• Determine the Extent of Information Needed• Access the Needed Information• Evaluate Information and its Sources Critically• Use Information Effectively to Accomplish a Specific Purpose• Access and Use Information Ethically and Legally			
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