

# LINDENWOOD

## School of Arts, Media, and Communications

Bachelor of Art in Interactive Media and Web Design

2017-2018

### Program Chair

For questions, comments, or additional information about the Interactive Media and Web Design degree, please contact:

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### Admission Requirements

Freshman	Transfer	International
A minimum high school cumulative un-weighted GPA of 2.5	3.0 transfer GPA with 24 transferable credit hours.	TOEFL Score (minimum 61), IELTS Score (minimum of 5.5), or ACT/SAT Score (20 ACT/ 940 SAT critical reading and math).
A minimum ACT composite score of 20 or a minimum SAT (reading & Math) score of 1020.	If less than 3.0 or 24 hours, student must provide official high school transcripts and official ACT or SAT score for further evaluation.	

### Program Learning Objectives

The purpose of the BA in Interactive Media and Web Design program is developing professional, entry-level *Web Designers* who understand:

1. How to articulate the principles of visual organization competently.
2. The principles of temporal design and visual organization and how to apply them in various media.
3. The historical, cultural, and stylistic contexts of design and how to respond to them critically and analytically.
4. The process of solving complex design problems.

### Potential Career Paths

Corporate or Freelance Web and/or Graphic Designer; Web Developer

## Course Requirements

Courses		Credit Hours
Major	ART 10600 2-D Design	3
	COM 12300 Media Design Foundations	3
	COM 20200 Design with Photoshop	3
	COM 23300 Internet & Web	3
	AMC 10100 Emerging Technologies	3
	COM 13600 Programming Logic	3
	COM 15400 Video Production	3
	COM 33400 Web Design I	3
	COM 44420 Interactive Media and Web Design Firm I	3
	COM 33800 Portfolio and Career Foundations	3
	COM 33700 Design with Illustrator	3
	COM 30500 Desktop Publishing	3
	ARTH 36900 History of Graphic Design	3
	ARTH 3XXXX Art History Elective	3
	COM 3XXXX IMWD Elective	3
	COM 3XXXX IMWD Elective	3
	COM 3XXXX IMWD Elective	3
	COM 3XXXX IMWD Elective	3
	IMWD Applied	3
	COM 48400 Capstone Interactive Media and Web Design	3
GE Core	Composition I ENG/L 15000 or EPP 15000	3
	Composition II ENG/L 17000	3
	US History or Government GE-Human Culture: US History/Government	3
	Math MTH 14100 Basic Statistics	3
GE Natural & Social Science/ Math	Social Science GE-Social Science	3
	Natural Science with Lab GE-Natural Science Lab	3
	Social Science or Natural Science Elective GE-Social Science or GE-Natural Science	3
	Social Science, Natural Science, or Math Elective GE-Social Science, GE-Natural Science, or GE-Math	3

GE Human Culture	Arts ARTH 22200 History of Western Art to 1300	3
	Literature GE-Human Culture: Literature	3
	Non-Literature, Non-Arts Human Culture Elective GE-Human Culture	3
	Human Culture Elective GE-Human Culture	3
GE Electives	GE Elective ARTH 22400 History of Western Art from 1300	3
	GE Elective Any GE Course	3
Free Electives or Minor May require LUL 10100 Freshman Experience (2)		36
<b>Total</b>		<b>120</b>

## Completion & Assessment Map

<b>Year 1: Fall</b>	<b>Year 1: Spring</b>
ART 10600 2-D Design COM 12300 Media Design Foundations ENGL 15000 Strategies for University Writing COM 23300 Internet and Web ARTH 22200 History of Western Art to 1300 DD 20200 Design with Photoshop LNO 10100 Freshmen Seminar	ARTH 22400 History of Western Art from 1300 COM 13600 Programming Logic AMC 10100 Emerging Technologies COM 15400 Video Production GE, Elective, or Minor Course ENGL 17000 Research and Argumentation IMWD Elective
Milestone #1: Create a final working website as a final project that demonstrates the fundamental design principles associated with user interface and visual organization. <i>Assessed by all program faculty and instructors.</i>	
<b>Year 2: Fall</b>	<b>Year 2: Spring</b>
ARTH 36900 History of Graphic Design COM 33400 Web Design I GE US HIST/GOV COM 33700 Design with Illustrator GE Social Science GE Literature  GE, Elective or Minor Course	IMWD Elective COM 33800 Portfolio and Career Foundations DCS Digital Content Strategy Practicum II COM 30500 Desktop Publishing GE (Non) Human Culture GE, Elective, or Minor Course COM 4420 Interactive Media and Web Design Firm I
Milestone #2: Assemble a portfolio that demonstrates competency in areas of 2-D Design, foundational software skills, web design, and fundamental visual design. <i>Assessed by all program faculty and instructors.</i>	
<b>Year 3: Fall</b>	<b>Year 3: Spring</b>
GE Science/Lab ARTH 3XXXX Art History Elective GE Science Elective IMWD Elective GE, Elective, or Minor Course GE, Elective, or Minor Course	<b>COM 48400 Capstone Interactive Media and Web Design</b> GE Science Elective  IMWD Elective IMWD Applied or internship GE, Elective, or Minor Course GE, Elective, or Minor Course GE, Elective, or Minor Course

Milestone #4: Complete a final project demonstrating mastery of web and media design principles, as well as present a resume and portfolio for critique to be used upon graduation. *Assessed by all program faculty and instructors.*