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MEDIA ADVISORY:

March 26, 2018

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Hammond Institute for Free Enterprise -- <http://www.Hammond.Institute>

Hammond Institute, FM NewsTalk 97.1 Host Next Langenberg Speaker Event on May 8

Session to feature Dr. Robert Frank and Dr. Charles Murray at J. Scheidegger Center for the Arts in St. Charles.

WHO:

The Hammond Institute for Free Enterprise at Lindenwood University will host the next event of the [H. F. Langenberg Memorial Speaker Series](#). Members of the local community, faculty, staff and students will have an opportunity to participate in this long-standing St. Louis tradition, formerly known as The Discussion Club.

The evening event will feature **Dr. Robert H. Frank** and **Dr. Charles Murray**, two people who have written extensively on the subject of the American Dream, and will discuss **“Culture and Opportunity in America.”** *(Please refer to biographical information provided on Page 2.)*

Open access to success is at the heart of the American Dream. The suburban house and shiny SUV will age and become obsolete. Opportunity, however, is an inheritance we can be proud to pass on to our children. Understanding how American culture influences opportunity is a subject of existential importance.

Master of ceremonies for the event is Marc Cox, host of “The Marc Cox Show” on FM NewsTalk 97.1. Moderator for the Q&A session is Bill McClellan, columnist for the *St. Louis Post-Dispatch*. **Register early, as seating is limited!**

WHAT:

The event will begin with each speaker presenting for 15-20 minutes with a subsequent Q&A session to continue the dialogue. The event will conclude at approximately 8:15 p.m. with a book signing at the theater entrance. Tickets can be purchased online via the J. Scheidegger Center Box Office or by calling 636-949-4433. Ticket pricing for this event is as follows:

- **General Admission – \$10/person.** Seating is first come, first served. To purchase tickets, please access direct link below to connect with the J. Scheidegger Center Box Office.
- **Lindenwood University Students – FREE** with student ID.

For Tickets - www.Hammond.Institute

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**John W. Hammond Institute for Free Enterprise
209 S. Kingshighway, St. Charles, MO 63301**

- WHERE &** **J. Scheidegger Center for the Arts at Lindenwood University** (2300 West Clay Street, St. Charles, MO 63301) -- <http://www.lindenwood.edu>
- WHEN:** **Tuesday, May 8** – Doors open at 6 p.m.; Program begins at 6:30 p.m. Book signing with Dr. Frank and Dr. Murray will begin immediately following the Q&A Session at approximately 8:15 p.m.
- ALSO:** Additional event information, including online access to tickets, is also available at www.Hammond.Institute. For questions or further details, please call Carol Felzien at the Hammond Institute at 636-627-2915 or via email at CFelzien@lindenwood.edu.

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Biographical Information:

Robert H. Frank is the Henrietta Johnson Louis Professor of Management and Professor of Economics at Cornell's Johnson Graduate School of Management and a Distinguished Senior Fellow at Demos. His books, which include [Choosing the Right Pond](#), [Passions Within Reason](#), [Microeconomics and Behavior](#), [Principles of Economics](#) (with Ben Bernanke), [Luxury Fever](#), [What Price the Moral High Ground?](#), [Falling Behind](#), [The Economic Naturalist](#), [The Darwin Economy](#), and [Success and Luck](#), have been translated into 23 languages. The Winner-Take-All Society, co-authored with Philip Cook, received a Critic's Choice Award, was named a Notable Book of the Year by The New York Times, and was included in Business Week's list of the ten best books of 1995. He is a co-recipient of the 2004 Leontief Prize for Advancing the Frontiers of Economic Thought.

Charles Murray is an Emeritus Scholar at the American Enterprise Institute. A political scientist, author, and libertarian, he first came to national attention in 1984 with the publication of [Losing Ground](#), which has been credited as the intellectual foundation for the Welfare Reform Act of 1996. His 1994 New York Times bestseller [The Bell Curve](#), co-authored with the late Richard J. Herrnstein, sparked heated controversy for its analysis of the role of IQ in shaping America's class structure. Dr. Murray's other books include [What It Means to Be a Libertarian](#), [Human Accomplishment](#), [In Our Hands](#), [Real Education](#), and the New York Times bestseller [Coming Apart](#). His most recent book, [By the People: Rebuilding Liberty Without Permission](#) urges Americans to stem governmental overreach and use America's unique civil society to put government back in its place.

Marc Cox, Master of Ceremonies – Marc Cox has been the host of “The Marc Cox Show” on FM News Talk 97.1 since 2010. He is an Emmy award-winning 25 year veteran of television news with a career that covered five states, four TV stations and three radio stations. He spent 19 of those years here in St. Louis on CBS affiliate KMOV-TV as an anchor, reporter and producer and covered some of the nation's biggest stories. Along the way he was honored by the Associated Press and the National Academy of Television Arts and Sciences, receiving multiple Emmy nominations and two Emmy awards. Hear The Marc Cox Show weekdays from Noon to 3pm on FM NewsTalk 97.1.

Bill McClellan, Q&A Session Moderator -- Bill McClellan is likely the most well-known writer in the Saint Louis area. He has been a columnist for the *St. Louis-Post Dispatch* since 1980, where he won the Saint Louis Newspaper United Media Guild's [2017 Terry Hughes Award](#) for writing. He is also a panelist on the KETC public affairs show [Donnybrook](#).

The Hammond Institute is a research center at Lindenwood. Its mission is to foster free enterprise and civil and religious liberty through the examination of market-oriented approaches to economic and social issues. This mission is based on the view that limited government, such as that laid out in the Constitutional foundation of the U.S., is a necessary component of a just and prosperous society.