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MEDIA ADVISORY:

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Hammond Institute for Free Enterprise -- <http://www.lindenwood.edu/hammondInstitute/>

Hammond Institute Hosts (Dis)Honesty Screening at Lindenwood University

Director Yael Melamede will provide a Q&A about the topics in the film after the screening.

- WHAT:** (Dis)Honesty – The Truth About Lies is an award-winning documentary that explores the complex impact dishonesty has on our lives and everyday society. Interweaving groundbreaking experiments from celebrated behavioral economist Dan Ariely with personal stories from individuals affected by the unraveling of their lies, Ariely and a team of scientists uncover our propensity to be dishonest – sometimes even unknowingly. What’s revealed is a fascinating look at the forces behind our collective behavior and the many truths behind lies (more information available online at www.thedishonestyproject.com).
- WHO:** Yael Melamede is the co-founder of SALTY Features - an independent production company based in NYC whose goal is to create media that is entertaining and enhances the world. Her films include (DIS)HONESTY - THE TRUTH ABOUT LIES, Melamede’s directorial debut, which was released to great critical acclaim in May 2015. Melamede was trained as an architect before becoming a filmmaker. She will address the LU audience after the 90-minute screening.
- WHERE &** **Lindenwood University – Dunseth Auditorium** (209 South Kingshighway in St. Charles, MO) -- <http://www.lindenwood.edu/about/campusMap.html> (Bldg #8).
- WHEN:** **Tuesday, April 4 – 4:30 p.m. – film viewing, 6 p.m. – Q&A with Yael Melamede**
- ALSO:** The (Dis)Honesty documentary screening and Q&A session are open to the general public and free of charge. For more information or to schedule an interview with Yael Melamede, please connect with Carol Felzien at 636-627-2915 or via email at CFelzien@lindenwood.edu.

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The Hammond Institute is a research center at Lindenwood University. Its mission is to foster free enterprise and civil and religious liberty through the examination of market-oriented approaches to economic and social issues. This mission is based on the view that a limited government, such as that laid out in the Constitutional foundation of the United States, is a necessary component of a just and prosperous society.