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MEDIA ADVISORY:

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Hammond Institute for Free Enterprise -- <http://www.Hammond.Institute>

Economic Education Center (EEC) Hosts Official Launch Event at Lindenwood

Afternoon session open to the general public to learn more about the Center's mission and activities.

WHO: The general public, especially the education community, is invited to celebrate the official launch of Lindenwood University's Economic Education Center (EEC), and learn about its mission and activities. The EEC represents a growing partnership between the School of Education and the Hammond Institute for Free Enterprise in the Plaster School of Business & Entrepreneurship.

WHAT: According to Dr. Tawni Hunt Ferrarini, Robert W. Plaster Professor of Economic Education, the EEC serves to help advance economic and financial literacy through professional development for K-16 educators, student programs, the distribution of educational resources, community outreach, fundraising, and scholarship. Dr. Ferrarini directs the Economic Education Center.

WHERE & Lindenwood University – Library and Academic Resources Center (209 South Kingshighway in St. Charles, MO) -- <http://www.lindenwood.edu/about/our-campus/campus-map/> (Bldg #47).

WHEN: **Tuesday, October 9** – Event to take place from 4 to 6 p.m. with formal presentations at 4:30 p.m. by President Michael Shonrock, Lindenwood University; Dean Anthony Scheffler, School of Education; Dr. Howard Wall, Director of the Hammond Institute for Free Enterprise; Dr. Tawni Hunt Ferrarini, Director of the Economic Education Center; and Anthony Sanders, Financial Representative with Northwestern Mutual, Lindenwood University alum, and financial education advocate. Light refreshments will be served, no reservations required.

ALSO: For questions or further details, please contact Grant Black, Assistant Director of the Hammond Institute for Free Enterprise by calling 636-949-4160 or via email at EEC@lindenwood.edu.



School of Education
ECONOMIC EDUCATION CENTER
AT LINDENWOOD

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The Hammond Institute is a research center at Lindenwood. Its mission is to foster free enterprise and civil and religious liberty through the examination of market-oriented approaches to economic and social issues. This mission is based on the view that limited government, such as that laid out in the Constitutional foundation of the U.S., is a necessary component of a just and prosperous society.

John W. Hammond Institute for Free Enterprise
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