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MEDIA ADVISORY:

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Hammond Institute for Free Enterprise -- <http://www.Hammond.Institute>

Hammond Institute Hosts Larry Reed from the Foundation for Economic Education

Econ session to feature writings from Reed's latest book – Real Heroes – covering key biographies in history.

WHO: Members of the local community, faculty, staff, and students will have an opportunity to attend a riveting discussion featuring [Lawrence W. “Larry” Reed](#) from the Foundation for Economic Education (FEE). Reed’s latest book – *Real Heroes – Inspiring True Stories of Courage, Character and Conviction*, featuring biographies of some 40 individuals covering 2,500 years of history will be the basis for his economics ‘pep talk’ about the significance of studying economics while keeping in mind the importance of character.

WHAT: Reed became President of FEE in 2008 after serving as chairman of its board of trustees in the 1990s and both writing and speaking for FEE since the late 1970s. Prior to becoming FEE's president, he served for 20 years as president of the Mackinac Center for Public Policy in Midland, Michigan. He also taught economics full-time from 1977 to 1984 at Northwood University in Michigan and chaired its department of economics from 1982 to 1984.
A champion for liberty, Reed has authored over 1,000 newspaper columns and articles and dozens of articles in magazines and journals in the United States and abroad. His writings have appeared in *The Wall Street Journal*, *Christian Science Monitor*, *USA Today*, *Baltimore Sun*, *Detroit News* and *Detroit Free Press*, among many others. He has authored or coauthored eight books, the most recent being *Real Heroes: Inspiring True Stories of Courage, Character and Conviction*.

WHERE & **Lindenwood University – Dunseth Auditorium in Harmon Hall** (209 South Kingshighway in St. Charles, MO) -- <http://www.lindenwood.edu/about/our-campus/campus-map/> (Bldg #8).

WHEN: **Thursday, January 25** – Doors open at 2:30 p.m.; Reed will begin speaking at 3 p.m. with the subsequent Q&A discussion to begin at approximately 3:45 p.m.

ALSO: Additional event info is available online at www.Hammond.Institute (registration not required). For questions or further details, please call Carol Felzien at the Hammond Institute by calling 636-627-2915 or via email at CFelzien@lindenwood.edu.

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The Hammond Institute is a research center at Lindenwood. Its mission is to foster free enterprise and civil and religious liberty through the examination of market-oriented approaches to economic and social issues. This mission is based on the view that limited government, such as that laid out in the Constitutional foundation of the U.S., is a necessary component of a just and prosperous society.

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