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**MEDIA ADVISORY:**

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*Hammond Institute for Free Enterprise -- <http://www.lindenwood.edu/hammondInstitute/>*  
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**Hammond Institute Hosts Poverty, Inc. Screening at Lindenwood University**

*Entrepreneur Magatte Wade will provide a Q&A about the topics in the film after the screening.*

- WHAT:** Poverty, Inc. is an award-winning documentary that tells the story of how the aid industry primarily benefits the consultants and suppliers leaving local communities no better off, and sometimes worse off, because indigenous entrepreneurs are put out of business (more information and video trailer available online at <http://www.povertyinc.org>).
- WHO:** Magatte Wade, one of Forbes' "Twenty Youngest Power Women of Africa," is committed to showing American college students how they can play a direct role in eliminating African poverty. She is a serial entrepreneur, most recently the founder of Tiossan, a skincare company based on Senegalese recipes. Wade is a high-profile interviewee in the 91-minute film, and she will lead an insightful and informative Q&A discussion immediately following.
- WHERE &** **Lindenwood University – Theater in Young Hall** (209 South Kingshighway in St. Charles, MO) -- <http://www.lindenwood.edu/about/campusMap.html> (Bldg #5).
- WHEN:** **Thursday, October 13 – 6:30 p.m. – film viewing, 8 p.m. – Q&A with Magatte Wade**
- ALSO:** Wade will also be on Lindenwood's campus in St. Charles from 10-11 a.m. on Fri., October 14 speaking to students in the Plaster School of Business & Entrepreneurship (lecture to be held in Harmon Hall, Dunseth Auditorium – Bldg. #8). Both the Thursday evening documentary screening and the Friday morning lecture are open to the general public and free of charge. For more information or to schedule an interview with Magatte Wade, please call 636-627-2915.

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*The Hammond Institute is a research center at Lindenwood University. Its mission is to foster free enterprise and civil and religious liberty through the examination of market-oriented approaches to economic and social issues. This mission is based on the view that a limited government, such as that laid out in the Constitutional foundation of the United States, is a necessary component of a just and prosperous society.*