

Lindenwood University - St. Charles Community College

MASS COMMUNICATIONS (BA) Transfer Guide

MASS COMMUNICATIONS

CORE REQUIREMENTS (33 hours = 11 courses)

STCCC Course #	St. Charles Community College	LU Course #	Lindenwood University - Belleville
SPE 101	Oral Communications	COM 11000	Fundamentals of Oral Communication
SPE 102	Public Speaking	COM 11000	Fundamentals of Oral Communication
COM 102	Intro to Mass Communication	COM 13000	Survey of the Prof Media
		COM 15100	Radio Production
COM 260	Video Production for the Media	COM 15400	Video Production
		COM 23300	Fundamentals of the Internet
COM 120	Electronic News Gathering	COM 24200	Basic Reporting
		COM 30200	Seminar Prof Practice & Ethics
		COM 30700	Writing for the Electronic Media
COM 270	Media Literacy	COM 32700	Media Literacy
		COM 40100	Mass Communication Law
		COM 46000	Senior Communication Seminar
PSY 101	Intro to Psychology	PSY 10000	Principles of Psychology
COM 280	Applied Communication Practicum I	COM 30100 or	Applied Mass Comm
COM 281	Applied Communication Practicum II	COM 30100 or	Applied Mass Comm
COM 282	Applied Communication Practicum III	COM 30100 or	Applied Mass Comm
COM 296	Mass Communication Internship	COM 45000	Comm Internship

Mass Comm students must select an emphasis:

AREAS OF EMPHASIS:			
		Broadcasting	
		Media Management and Sales	
		Sports Information	
		Advertising and Public Relations	

Additional hours are required for each emphasis through an approved LU advisor.

A **Minor in Communication** requires 27 hours of coursework that consists of COM 130, 233, 242, 303, 305, 327 and either COM 151 or Com 154 and 6 hours of Communication Electives from: COM 151, 154, 256, 304, 307, 335, 352, 360 or COM 401.

For more information contact Brendan Leahy at 618-239-6260 or BLeahy@lindenwood.edu

Visit Lindenwood University-Belleville at www.lindenwood.edu/belleville or call 618-239-6260.