

STUDENT RETENTION

	15-16	16-17	17-18	18-19	19-20
Accounting, BA and BS	89.47%	86.67%	71.43%	50.00%	84.62%
Business Administration, BA and BS	77.66%	80.00%	76.62%	81.37%	80.53%
Business Economics, BA and BS	62.50%	85.71%	100.00%	75.00%	100.00%
Entrepreneurial Studies, BA and BS	62.50%	83.33%	66.67%	100.00%	66.67%
Finance, BA and BS	80.00%	71.43%	100.00%	92.31%	78.57%
Health Management, BS (New Program)	-	-	-	-	100.00%
Human Resource Management, BA and BS	75.00%	50.00%	66.67%	75.00%	100.00%
Marketing, BA and BS	89.47%	85.71%	93.75%	78.57%	68.42%
Sport Management, BA	90.91%	70.59%	82.76%	78.95%	90.91%
PCBE Retention Fall to Fall 1st Time Freshmen	79.65%	80.61%	78.95%	79.43%	81.25%

