

# LINDENWOOD UNIVERSITY

Robert W. Plaster School of Business and Entrepreneurship

Graduate School of Business and Entrepreneurship

## 2019-2020 Academic Year at a Glance

G = Ground Based Courses; OL = Online Courses; H = Hybrid

**This is a list of planned courses - final schedules may vary**

Revised 12/xx/2018

PSB&E FOUNDATION COURSES		Fall 1		Fall 2		Spring 1		Spring 2		Summer	
Subject to Change		G	OL	G	OL	G	OL	G	OL	G	OL
ACCT 51010	Financial Accounting Concepts										
ECON 53081	Economics Concepts										
EPB 50100	Academic Writing										
MGMT 56060	Business Law & Ethics										
MGMT 56070	Statistics & Quantitative Analysis										

Master of Business Administration Core Curricula		Fall 1		Fall 2		Spring 1		Spring 2		Summer	
Subject to Change		G	OL	G	OL	G	OL	G	OL	G	OL
ACCT 51011	Managerial Accounting										
FIN 52010	Financial Policy										
MGMT 56030	Management Practices										
MRKT 55010	Marketing Principles and Issues										
MGMT 66080	Business Policies and Strategies (capstone)										
<b>Quantitative Course Requirement (1 course is required)</b>											
MGMT 56075	Linear Statistical Models										
MGMT 56080	Business Analytics										
MGMT 56085	Operations Management										

MBA Accounting Emphasis Electives		Fall 1		Fall 2		Spring 1		Spring 2		Summer	
Subject to Change		G	OL	G	OL	G	OL	G	OL	G	OL
ACCT 51015	Ethics in Accounting										
ACCT 51030	Advanced Cost Management										
ACCT 51050	Individual Tax Planning										
ACCT 51055	Business Tax Planning										
ACCT 51060	Govt. and Non Profit Accounting										
ACCT 51070	Financial Statement Analysis										
ACCT 51089	Accounting Internship										

MBA Finance Emphasis Electives		Fall 1		Fall 2		Spring 1		Spring 2		Summer	
Subject to Change		G	OL	G	OL	G	OL	G	OL	G	OL
ACCT 51070	Financial Statement Analysis										
ECON 53085	Macroeconomic Analysis										
ENTR 57525	Entrepreneurial Finance										
FIN 52020	Cases In Managerial Finance										
FIN 52030	Investments										
FIN 52031	Derivatives										
FIN 52032	Portfolio Management										
FIN 52033	Fixed Income Securities										
FIN 52080	Ethics and Compliance										
INTL 58020	International Finance										

MBA Entrepreneurial Studies Emphasis Core Courses		Fall 1		Fall 2		Spring 1		Spring 2		Summer	
Subject to Change		G	OL	G	OL	G	OL	G	OL	G	OL
<b>Required Core Courses</b>											
ENTR 57515	Small Business Management										
ENTR 57525	Entrepreneurial Finance										
ENTR 57535	Entrepreneurship & Growth										
<b>Electives: Select one from the following courses</b>											
HRM 56510	Strategic Human Resource Management										
MRKT 55080	Marketing Strategies and Management I										
MRKT 55020	Marketing Information and Research										
MRKT 55025	Integrated Marketing Communication										
MRKT 55050	Personal Selling and Sales Management										
INTL 58010	International Marketing										

MBA Human Resource Management Emphasis Electives		Fall 1		Fall 2		Spring 1		Spring 2		Summer	
Subject to Change		G	OL	G	OL	G	OL	G	OL	G	OL
HRM 56510	Strategic Human Resource Management										
HRM 56530	Employee Training & Development										
HRM 56545	Employment and Labor Law										
HRM 56550	Compensation and Benefits										

MBA International Business Emphasis Electives		Fall 1		Fall 2		Spring 1		Spring 2		Summer	
Subject to Change		G	OL	G	OL	G	OL	G	OL	G	OL
ACCT 51065	International Accounting										
INTL 58001	International Business Operations										
INTL 58010	International Marketing										
INTL 58020	International Finance										
INTL 58032	International Management										
INTL 58060	International Risk & Politics										
INTL 58070	International Business and Cross Cultural Comm.										
<b>MBA Leadership Emphasis Electives</b>											
Subject to Change		G	OL	G	OL	G	OL	G	OL	G	OL
<b>Required Courses</b>											
MGMT 56057	Leadership Strategy (Online only)										
MGMT 56037	Organizational Change & Development (Online only)										
<b>Select 1 elective from the following courses:</b>											
MGMT 56056	Leadership Theory										
MGMT 56020	Organizational Communications										
MGMT 56035	Organizational Behavior										
MGMT 56058	Contemporary Issues in Leadership										
HRM 56510	Strategic Human Resource Management										
<b>MBA Management Emphasis Electives</b>											
Subject to Change		G	OL	G	OL	G	OL	G	OL	G	OL
<b>Required</b>											
MGMT 56065	Project Management										
<b>Select Three courses from the following</b>											
MGMT 56020	Organizational Communications										
MGMT 56035	Organizational Behavior										
MGMT 56037	Organizational Change & Development										
MGMT 56040	Supply Chain Management										
MGMT 56056	Leadership Theory										
MGMT 56085	Operations Management										
HRM 56510	Strategic Human Resource Management										
ENTR 57515	Small Business Management										
INTL 58032	International Management										
<b>MBA Marketing Emphasis Electives</b>											
Subject to Change		G	OL	G	OL	G	OL	G	OL	G	OL
INTL 58010	International Marketing										
MGMT 56040	Supply Chain Management										
MGMT 56075	Linear Statistical Models										
MRKT 55015	Digital Marketing										
MRKT 55020	Marketing Information and Research										
MRKT 55025	Integrated Marketing Communication										
MRKT 55030	Services Marketing										
MRKT 55035	Product Management										
MRKT 55050	Personal Selling and Sales Management										
MRKT 55060	Public Relations										
MRKT 55080	Marketing Strategies and Management										
SPMGT 57040	Sport Marketing and Promotion										
<b>MBA Supply Chain Management Emphasis Electives</b>											
Subject to Change		G	OL	G	OL	G	OL	G	OL	G	OL
MGMT 56040	Supply Chain Management										
MGMT 56045	Logistics Management										
MGMT 56048	Procurement Management										
MGMT 56085	Operations Management										

Master in Accountancy		Fall 1	Fall 2	Spring 1	Spring 2	Summer				
<b>Required Core Courses (Subject to change)</b>		G	OL	G	OL	G	OL	G	OL	
ACCT 51015	Ethics in Accounting									
ACCT 51022	Advanced Accounting									
ACCT 51065	International Accounting									
ACCT 51085	Fraud Exam & Forensic Acct									
ACCT 61000	Professional Accounting Research									
<b>Required Tax Courses: Select four from the following courses</b>		G	OL	G	OL	G	OL	G	OL	
ACCT 51020	Financial Accounting Theory									
ACCT 51030	Advanced Cost Mangement									
ACCT 51050	Individual Tax Planning (if not used to meet elective courses)									
ACCT 51055	Business Tax Planning (if not used to meet elective courses)									
ACCT 51060	Govt. and Non Profit Accounting									
ACCT 51070	Financial Statement Analysis									
ACCT 51080	Auditing Theory & Practice									
ACCT 51089	Accounting Internship									
<hr/>										
Master of Arts in Leadership (An Online Program)		Fall 1	Fall 2	Spring 1	Spring 2	Summer				
<b>Required MA Leadership Core Courses (Schedule is Subject to Change)</b>		G	OL	G	OL	G	OL	G	OL	
FIN 52005	Fundamentals of Financial Management									
FIN 52010	Financial Policy									
HRM 56510	Strategic Human Resource Management									
MGMT 56030	Management Practices									
MGMT 56035	Organizational Behavior									
MGMT 56037	Organizational Change & Development (Online only)									
MGMT 56056	Leadership Theory									
MGMT 56057	Leadership Strategy (Online only)									
MGMT 56058	Contemporary Issues in Leadership (Online only)									
<b>MA Leadership Students must select two electives from the following courses</b>										
HRM 56530	Employee Training & Development									
HRM 56545	Employment and Labor Law									
INTL 58001	International Business Operations									
MGMT 56020	Organizational Communications									
MGMT 56065	Project Management									
MGMT 56060	Business Law and Ethics									
MGMT 56085	Operations Management									
MGMT 66058	Leadership Research									
<hr/>										
Master of Arts Non-Profit Administration		Fall 1	Fall 2	Spring 1	Spring 2	Summer				
<b>Required Core Courses (Subject to change)</b>		G	OL	G	OL	G	OL	G	OL	
NPA 50010	Fundraising & Revenue Generation									
NPA 53500	Strategic Governance & Volunteer Management									
NPA 56010	Leadership Trends & Issues in Non-Profit Organizations									
NPA 56510	Starting & Managing a Non-Profit Organization									
NPA 57110	Grantwriting & Proposal Preparation									
NPA 58000	Non-Profit Budgeting & Financial Management									
NPA 58100	Strategic Planning & Performance Measurement									
NPA 58800	Non-Profit Organization Capstone Project.									
<b>Electives: Select two from the following courses</b>		G	OL	G	OL	G	OL	G	OL	
NPA 50200	Advance fundraising & Revenue Generation									
NPA 57600	Non-Profit Leadership Institute & Conference									
NPA 58500	Marketing Strategies for Non-Profit Organizations									
NPA 58700	NonProfit Administraton Internship									
HRM 56510	Strategic Human Resource Management (FA I, FA II, SP I and Sum									
MGMT 56035	Organizational Behavior (FA II, SP I)									
NPA 59XXX	Special Topics in Non-Profit Administration (intermittently)									
<hr/>										
Master of Arts Sport Management Curriculum		Fall 1	Fall 2	Spring 1	Spring 2	Summer				
<b>Subject to Change</b>		G	OL	G	OL	G	OL	G	OL	
ACCT 51011	Managerial Accounting									
FIN 52010	Financial Policy									
MGMT 56030	Management Practices									
SPMGT 57020	Principles of Management in Sport Administration									
SPMGT 57030	Economics of Sports									
SPMGT 57040	Sport Marketing and Promotion									
SPMGT 57050	Sport Venue & Event Management									
SPMGT 57060	Sport Law									
SPMGT 57095	Practicum in Sport Administration									

Master of Science Finance Curriculum (subject to change)		Fall 1		Fall 2		Spring 1		Spring 2		Summer	
Subject to Change		G	OL	G	OL	G	OL	G	OL	G	OL
<b>Master Science Prerequisites</b>											
FIN 52030	Investments										
FIN 52065	Financial Markets and Institutions										
<b>Master Science Finance Core Coursework</b>											
ACCT 51070	Financial Statement Analysis										
ECON 53085	Macroeconomic Analysis										
FIN 52020	Cases In Managerial Finance										
FIN 52031	Derivatives										
FIN 52032	Portfolio Management										
FIN 52033	Fixed Income Securities										
FIN 52080	Ethics and Compliance										
INTL 58020	International Finance										
MGMT 56075	Linear Statistical Models										
<b>Applied Track</b>		G	OL	G	OL	G	OL	G	OL	G	OL
MGMT 56080	Business Analytics										
FIN 52055	Research Project										
<b>Thesis Track</b>		G	OL	G	OL	G	OL	G	OL	G	OL
FIN 62095	Finance Thesis I										
FIN 62096	Finance Thesis II										
FIN 62097	Finance Thesis Extension										
<b>Master of Science Marketing Curriculum (subject to change)</b>											
Subject to Change		G	OL	G	OL	G	OL	G	OL	G	OL
<b>Master Science Marketing Prerequisites</b>											
MRKT 55010	Marketing Principles & Issues										
MGMT 56060	Business Law & Ethics										
ACCT 51011	Managerial Accounting										
<b>Master Science Marketing - Applied Track Core</b>											
Required Quantitative Course (students must select 1 course)		G	OL	G	OL	G	OL	G	OL	G	OL
MGMT 56075	Linear Statistical Models										
MGMT 56080	Business Analytics										
<b>Required Marketing Core</b>											
MRKT 55015	Digital Marketing										
MRKT 55020	Marketing Information and Research										
MRKT 55080	Marketing Strategies and Management										
MRKT 55055	Research Project in Marketing										
<b>Master Science Marketing - Research Track Core</b>											
Required Quantitative Course (students must select 1 course)		G	OL	G	OL	G	OL	G	OL	G	OL
MGMT 56075	Linear Statistical Models										
MGMT 56080	Business Analytics										
<b>Required Marketing Core</b>											
MRKT 55015	Digital Marketing										
MRKT 55020	Marketing Information and Research										
MRKT 55080	Marketing Strategies and Management										
MRKT 65095	Marketing Thesis I										
MRKT 65096	Marketing Thesis II										
<b>Electives: for MS Marketing - Applied &amp; Research Tracks</b>											
MRKT 55025	Integrated Marketing Communication										
MRKT 55035	Product Management										
MRKT 55040	Advertising & Promotional Strategy (TBD)										
MRKT 55050	Personal Selling and Sales Management										
MRKT 55060	Public Relations										
MRKT 55089	Marketing Internship										
INTL 58010	International Marketing										
MGMT 56040	Supply Chain Management										
SPMGT 57040	Sport Marketing and Promotion										