

LINDENWOOD UNIVERSITY

Robert W. Plaster School of Business and Entrepreneurship

2020-2021 Graduate Academic Year at a Glance

G = Ground Based Courses; OL = Online Courses; H = Hybrid

This is a list of planned courses - final schedules may vary

Revised 2/28/2020

PSB&E FOUNDATION COURSES		Fall 1		Fall 2		Spring 1		Spring 2		Summer	
Subject to Change		G	OL	G	OL	G	OL	G	OL	G	OL
ACCT 51010	Financial Accounting Concepts										
ECON 53081	Economics Concepts										
EPB 50101	Academic Writing I										
EPB 50102	Academic Writing II										
MGMT 56060	Business Law & Ethics										
MGMT 56070	Statistics & Quantitative Analysis										
Master of Business Administration Core Curricula											
Subject to Change		G	OL	G	OL	G	OL	G	OL	G	OL
ACCT 51011	Managerial Accounting										
FIN 52010	Financial Policy										
MGMT 56030	Management Practices										
MRKT 55010	Marketing Principles and Issues										
MGMT 66080	Business Policies and Strategies (capstone)										
Quantitative Course Requirement (1 course is required)											
MGMT 56075	Linear Statistical Models										
MGMT 56080	Business Analytics										
MGMT 56085	Operations Management										
MBA Accounting Emphasis Electives											
Subject to Change		G	OL	G	OL	G	OL	G	OL	G	OL
ACCT 51015	Ethics in Accounting										
ACCT 51030	Advanced Cost Management										
ACCT 51050	Individual Tax Planning										
ACCT 51055	Business Tax Planning										
ACCT 51060	Govt. and Non Profit Accounting										
ACCT 51070	Financial Statement Analysis										
ACCT 51089	Accounting Internship										
MBA Finance Emphasis Electives											
Subject to Change		G	OL	G	OL	G	OL	G	OL	G	OL
FIN 52020	Cases In Managerial Finance										
FIN 52031	Derivatives										
FIN 52032	Portfolio Management										
FIN 52033	Fixed Income Securities										
FIN 52065	Financial Markets & Institutions										
FIN 52080	Ethics and Compliance										
MBA Entrepreneurial Studies Emphasis Core Courses											
Subject to Change		G	OL	G	OL	G	OL	G	OL	G	OL
Required Core Courses											
ENTR 57515	Small Business Management										
ENTR 57525	Entrepreneurial Finance										
ENTR 57535	Entrepreneurship & Growth										
Electives: Select one from the following courses											
HRM 56510	Strategic Human Resource Management										
MRKT 55080	Marketing Strategies and Management I										
MRKT 55020	Marketing Information and Research										
MRKT 55025	Integrated Marketing Communication										
MRKT 55050	Personal Selling and Sales Management										
INTL 58010	International Marketing										
MBA Human Resource Management Emphasis Electives											
Subject to Change		G	OL	G	OL	G	OL	G	OL	G	OL
HRM 56510	Strategic Human Resource Management										
HRM 56530	Employee Training & Development										
HRM 56545	Employment and Labor Law										
HRM 56550	Compensation and Benefits										

MBA International Business Emphasis Electives		Fall 1		Fall 2		Spring 1		Spring 2		Summer	
Subject to Change		G	OL	G	OL	G	OL	G	OL	G	OL
ACCT 51065	International Accounting										
INTL 58001	International Business Operations										
INTL 58010	International Marketing										
INTL 58020	International Finance										
INTL 58032	International Management										
INTL 58060	International Risk & Politics										
INTL 58070	International Business and Cross Cultural Comm.										

MBA Leadership Emphasis Electives		Fall 1		Fall 2		Spring 1		Spring 2		Summer	
Subject to Change		G	OL	G	OL	G	OL	G	OL	G	OL
Required Courses											
MGMT 56057	Leadership Strategies (Online only)										
MGMT 56037	Organizational Change & Development (Online only)										
Select 1 elective from the following courses:											
MGMT 56056	Leadership Theory										
MGMT 56020	Organizational Communications										
MGMT 56035	Organizational Behavior										
MGMT 56058	Contemporary Issues in Leadership										
HRM 56510	Strategic Human Resource Management										

MBA Management Emphasis Electives		Fall 1		Fall 2		Spring 1		Spring 2		Summer	
Subject to Change		G	OL	G	OL	G	OL	G	OL	G	OL
Required											
MGMT 56065	Project Management										
Select Three courses from the following											
MGMT 56001	Management Information Systems										
MGMT 56020	Organizational Communications										
MGMT 56035	Organizational Behavior										
MGMT 56037	Organizational Change & Development										
MGMT 56040	Supply Chain Management										
MGMT 56056	Leadership Theory										
MGMT 56085	Operations Management										
HRM 56510	Strategic Human Resource Management										
ENTR 57515	Small Business Management										
INTL 58032	International Management										

MBA Marketing Emphasis Electives		Fall 1		Fall 2		Spring 1		Spring 2		Summer	
Subject to Change		G	OL	G	OL	G	OL	G	OL	G	OL
INTL 58010	International Marketing										
MGMT 56040	Supply Chain Management										
MGMT 56075	Linear Statistical Models										
MRKT 55015	Digital Marketing										
MRKT 55020	Marketing Information and Research										
MRKT 55025	Integrated Marketing Communication										
MRKT 55030	Services Marketing										
MRKT 55035	Product Management										
MRKT 55050	Personal Selling and Sales Management										
MRKT 55060	Public Relations										
MRKT 55080	Marketing Strategies and Management										
SPMGT 57040	Sport Marketing and Promotion										

MBA Supply Chain Management Emphasis Electives		Fall 1		Fall 2		Spring 1		Spring 2		Summer	
Subject to Change		G	OL	G	OL	G	OL	G	OL	G	OL
MGMT 56040	Supply Chain Management										
MGMT 56045	Logistics Management										
MGMT 56048	Procurement Management										
MGMT 56085	Operations Management										

Master in Accountancy		Fall 1		Fall 2		Spring 1		Spring 2		Summer	
Required Core Courses (Subject to change)		G	OL	G	OL	G	OL	G	OL	G	OL
ACCT 51015	Ethics in Accounting										
ACCT 51022	Advanced Accounting										
ACCT 51065	International Accounting										
ACCT 51085	Fraud Exam & Forensic Acct										
ACCT 61000	Professional Accounting Research										
Required Tax Courses: Select four from the following courses		G	OL	G	OL	G	OL	G	OL	G	OL
ACCT 51020	Financial Accounting Theory										
ACCT 51030	Advanced Cost Management										
ACCT 51050	Individual Tax Planning (if not used to meet elective courses)										
ACCT 51055	Business Tax Planning (if not used to meet elective courses)										
ACCT 51060	Govt. and Non Profit Accounting										
ACCT 51070	Financial Statement Analysis										
ACCT 51080	Auditing Theory & Practice										
ACCT 51089	Accounting Internship										
Master Healthcare Administration		Fall 1		Fall 2		Spring 1		Spring 2		Summer	
Required Master of Healthcare Administration Core Courses		G	OL	G	OL	G	OL	G	OL	G	OL
HCA 53000	Human Resources in Healthcare										
HCA 53200	Issues in Public Healthcare Administration										
HCA 53310	Administration of HealthCare Law & Case Study Analysis										
HCA 53400	Healthcare Analytics										
HCA 53500	Research Methods in Healthcare										
HCA 53710	Medical Records, Ethics & the Law Of Health Information										
HCA 55100	Quality Improvement & Management in Healthcare Organizations										
HCA 55200	Strategic Management & Marketing in Healthcare Organizations										
HCA 57710	Healthcare Finance and Accounting										
HCA 57800	Economics of Health & Medical Care										
HCA 58050	Digital Medicine & Healthcare Information Systems										
HCA 60100	Healthcare Administration Leadership Capstone										
Master Human Resource Management		Fall 1		Fall 2		Spring 1		Spring 2		Summer	
Required Master of Human Resource Management Core Courses		G	OL	G	OL	G	OL	G	OL	G	OL
FIN 52005	Fundamentals of Financial Management										
HRM 56510	Strategic HRM										
HRM 56530	Employee Training & Development										
HRM 56545	Employment and Labor Law										
HRM 56550	Compensation & Benefits										
MGMT 56035	Organizational Behavior										
MGMT 56037	Organizational Change & Development										
MGMT 56065	Project Management										
HRM 56555	Employee Selection & Retention										
HRM 56565	HR Analytics										
HRM 56585	HR Management Capstone										
Master of Arts in Leadership (An Online Program)		Fall 1		Fall 2		Spring 1		Spring 2		Summer	
Required MA Leadership Core Courses (Schedule is Subject to Change)		G	OL	G	OL	G	OL	G	OL	G	OL
Select one from the following two courses											
FIN 52005	Fundamentals of Financial Management										
FIN 52010	Financial Policy										
MA Leadership Students must complete the following courses											
HRM 56510	Strategic Human Resource Management										
MGMT 56030	Management Practices										
MGMT 56035	Organizational Behavior										
MGMT 56037	Organizational Change & Development (Online only)										
MGMT 56056	Leadership Theory										
MGMT 56057	Leadership Strategy (Online only)										
MGMT 56058	Contemporary Issues in Leadership (Online only)										
MA Leadership Students must select two electives from the following courses											
HRM 56530	Employee Training & Development										
HRM 56545	Employment and Labor Law										
INTL 58001	International Business Operations										
MGMT 56020	Organizational Communications										
MGMT 56065	Project Management										
MGMT 56060	Business Law and Ethics										
MGMT 56085	Operations Management										
MGMT 66058	Leadership Research										

Master of Arts Non-Profit Administration		Fall 1		Fall 2		Spring 1		Spring 2		Summer	
Required Core Courses (Subject to change)		G	OL	G	OL	G	OL	G	OL	G	OL
NPA 50010	Fundraising & Revenue Generation										
NPA 53500	Strategic Governance & Volunteer Management										
NPA 56010	Leadership Trends & Issues in Non-Profit Organizations										
NPA 56510	Starting & Managing a Non-Profit Organization										
NPA 57110	Grantwriting & Proposal Preparation										
NPA 58000	Non-Profit Budgeting & Financial Management										
NPA 58100	Strategic Planning & Performance Measurement										
NPA 58800	Non-Profit Organization Capstone Project.										
Electives: Select two from the following courses		G	OL	G	OL	G	OL	G	OL	G	OL
NPA 50200	Advance fundraising & Revenue Generation										
NPA 57600	Non-Profit Leadership Institute & Conference										
NPA 58500	Marketing Strategies for Non-Profit Organizations										
NPA 58700	NonProfit Administration Internship										
HRM 56510	Strategic Human Resource Management (FA I, FA II, SP I and Sum										
MGMT 56035	Organizational Behavior (FA II, SP I)										
NPA 59XXX	Special Topics in Non-Profit Administration (intermittently)										
<hr/>											
Master of Arts Sport Management (Teach Out)		Fall 1		Fall 2		Spring 1		Spring 2		Summer	
Subject to Change		G	OL	G	OL	G	OL	G	OL	G	OL
ACCT 51011	Managerial Accounting										
FIN 52010	Financial Policy										
MGMT 56030	Management Practices										
SPMGT 57020	Principles of Management in Sport Administration										
SPMGT 57030	Economics of Sports										
SPMGT 57040	Sport Marketing and Promotion										
SPMGT 57050	Sport Venue & Event Management										
SPMGT 57060	Sport Law										
SPMGT 57095	Practicum in Sport Administration										

Master of Science Marketing Curriculum (subject to change)		Fall 1		Fall 2		Spring 1		Spring 2		Summer	
Subject to Change		G	OL	G	OL	G	OL	G	OL	G	OL
Master Science Marketing Prerequisites											
MRKT 55010	Marketing Principles & Issues										
MGMT 56060	Business Law & Ethics										
ACCT 51011	Managerial Accounting										
Master Science Marketing - Applied Track Core											
		G	OL	G	OL	G	OL	G	OL	G	OL
Required Quantitative Course (students must select 1 course)											
MGMT 56075	Linear Statistical Models										
MGMT 56080	Business Analytics										
Required Marketing Core											
MRKT 55015	Digital Marketing										
MRKT 55020	Marketing Information and Research										
MRKT 55080	Marketing Strategies and Management										
MRKT 55055	Research Project in Marketing										
Electives: for MS Marketing - Applied & Research Tracks											
MRKT 55025	Integrated Marketing Communication										
MRKT 55035	Product Management										
MRKT 55040	Advertising & Promotional Strategy (TBD)										
MRKT 55050	Personal Selling and Sales Management										
MRKT 55060	Public Relations										
MRKT 55089	Marketing Internship										
INTL 58010	International Marketing										
MGMT 56040	Supply Chain Management										
SPMGT 57040	Sport Marketing and Promotion										