

REAL EXPERIENCE REPORT

REAL EXPERIENCE ON-CAMPUS AND OFF

IMWD Firm



The Interactive Media and Web Design department is redefining the standard of service learning with a new class: The IMWD Firm. Professor Erica Blum created this class to further her vision for students to gain real-world experience before graduating. The Firm allows students to stuff their portfolios full of quality work, preparing them for their careers after college. The Firm has provided design and media work for numerous businesses including the Yellow Butterfly Project, the St. Charles Historical Society, and even Lindenwood's own public relations department.

Student-Managed Investment Fund

In the summer of 2018, the Lindenwood Board of Trustees approved \$100,000 from the

University's endowment to create a new Student Managed Investment Fund. The fund is managed by finance students under the guidance of newly named Finance Department Chair, Dr. Javeria Farooqi, and Lindenwood Alum Chris Abbott. Chris is a research analyst at Argent Capital, and is giving back to his alma mater by mentoring current finance students.

Finance Students Visit The CBOE



Lindenwood Finance students recently visited the Chicago Board Options Exchange (CBOE) and TD Ameritrade. The students spent two days in Chicago, submerged in the finance industry. Students learned the history of the CBOE, received a tour of the trading floor, and gained knowledge from industry professionals on how investors

utilize the Options Exchange to mitigate risk. Students also received the unprecedented opportunity to network with and learn from the Quantitative Trader Services team at TD Ameritrade, Chicago.

Collegiate Leadership Competition Team



The Collegiate Leadership Competition team trains students to be better leaders. The Lindenwood team, comprised of Jack Bedtke, Leah Frommer, Abby Hinman, Autumn Hoy, Amanda Maggiore, and Abby Manis brought back a 3rd place trophy from the Heartland Regional Competition in Kansas City on March 30th. Coaches Angie Royal, Rachael Heuermann, Taylor Schwede, Haley Holman, and Logan Friend are extremely proud of the team for their accomplishments.

Recreation Therapy Program



The Lindenwood University Recreation Therapy program prepares students to serve and practice curriculum-based standards of excellence in practical ways. Each class works with

different populations to gain the highest potential for learning and career preparation. This spring, students in the program design class applied a theoretical model of assessing, planning, implementing, and evaluating a program for the senior population at Breeze Park. This program benefits the residents' entire quality of life. Students are able to be creative and apply knowledge by serving and helping individuals explore leisure and recreation interests that impact them socially, emotionally, physically, and cognitively.

Student Research Conference 2019

On April 10, Lindenwood hosted the 2019 Student Research Conference (SRC). The SRC is an annual forum for students to display research projects to the Lindenwood Community. Student work is featured through academic and creative posters and presentations, providing students with an opportunity to experience how to effectively communicate their ideas and share the projects they have worked on throughout the academic year. Winners are recognized at the Honors Convocation.

REAL RESEARCH EXPERIENCE ABROAD



Associate Professor of Psychology, Stephanie Afful, and recent graduate Krystia Gremboc presented their research at the

International Convention of Psychological Science in Paris, France. Their presentation, *Is Love Actually Black and White? Examining Perceived Racial Identity and Typicality in Romantic Relationships*, focused on how racial identity and stereotypical traits differ when examining interracial versus intraracial couples. Krystia noted, "Presenting at an international conference helped me grow in more ways than one. In addition to exploring the beautiful city of Paris, I got to network with young, like-minded professionals from all over the world. This was a life changing experience that I highly recommend for students and faculty alike."



THE 2019 ETIQUETTE DINNER

More than 150 Lindenwood students, faculty, staff, and community partners enjoyed the 2019 Etiquette Dinner sponsored by Aetna International and Pedestal Foods. The event provided attendees the opportunity to learn valuable networking and table etiquette skills while enjoying a 3-course meal. This dinner was the largest to date. Special thanks to Judy Kamm, Professor in the Plaster School of Business & Entrepreneurship, Nancy Tinker, of Pedestal Foods, and Melenie Broyles, of Etiquette St. Louis.

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