



Social Media Ambassador- Internship Credit

Minimum Guidelines for Undergraduate Enrollment:

- Junior standing (completed 54 credit-hours)
- Cumulative GPA of 2.5 or higher
- GPA of 3.0 in degree

Students who do not meet the requirements may contact their academic advisor for more information.

Job Description:

The Social Media Ambassador supports the University's social media efforts through dynamic content creation. This role will focus on capturing and producing engaging on-campus content, with an emphasis on short- and long-form video and on-camera storytelling. This position works closely with the Marketing team, assisting in the development of compelling social media content that highlights student life, University events, and campus culture.

The program runs from the beginning to the end of each academic semester. Weekly hour expectations vary depending on the college in which the student is enrolled:

- Students in the **College of Arts and Humanities, the College of Education and Human Services, and the College of Science, Health, and Technology** will work an average of **8 hours** per week.
- Students in the **Plaster College of Business and Entrepreneurship** will work an average of **10 hours** per week.

This position is unpaid; however, students will earn internship credit upon completion of the academic semester.